



Mobileye and Ford Announce High-Volume Agreement for ADAS in Global Vehicles

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Mobileye, an Intel company, collaborates with Ford on cutting-edge driver-assistance systems

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Mobileye, an Intel company, and Ford Motor Company are collaborating on cutting-edge driver-assistance systems across Ford's global product lineup.

As the chosen supplier of vision-sensing technology for Ford's advanced driver-assistance systems (ADAS), Mobileye will provide its EyeQ[®] family of devices, together with vision-processing software, to support [Level 1 and Level 2 ADAS](#) in Ford vehicles globally.

"It is a privilege to extend and expand our long-standing collaboration with a company that is so committed to safety on behalf of its global customer base," said Professor Amnon Shashua, president and CEO of Mobileye. "We look forward to working closely together to bring these functionalities to market in the full Ford product lineup."

Working together, Ford and Mobileye have agreed to the following:

- Ford and Mobileye will offer better camera-based detection capabilities for ADAS, including improved forward-collision warning; vehicle, pedestrian and cyclist detection; plus lane-keeping features.
- Mobileye will provide its suite of EyeQ sensing technology to support Ford Co-Pilot360[™] Technology available ADAS features, such as Lane-Keeping System, auto high-beam headlamps, Pre-Collision Assist with Automatic Emergency Braking, and Adaptive Cruise Control with Stop-and-Go and Lane-Centering.
- Ford will display Mobileye's name in vehicles through the inclusion of its logo in the automaker's SYNC[®] ADAS communication displays, making customers aware that some Ford Co-Pilot360 Technology features use sensing capabilities provided by Mobileye.

Read the full news release on Ford's website: [Ford and Mobileye Expand Relationship to Offer Better Camera-Based Collision Avoidance in Global Vehicles](#)