



Mobileye Announces CES 2024 Press Conference with Prof. Amnon Shashua

Dec 20, 2023

Mobileye: Now. Next. Beyond. and additional events presented live from Las Vegas

JERUSALEM--(BUSINESS WIRE)--Dec. 20, 2023-- Mobileye (Nasdaq: MBLY) will present its 2024 CES Press Conference, *Mobileye: Now. Next. Beyond.* with President & CEO Prof. Amnon Shashua, on January 9, 2024, at 11:00 a.m. PT.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20231220870641/en/>



President & CEO Prof. Amnon Shashua will deliver his annual CES address on January 9, 2024, at 11:00 a.m. PT. (Photo: Mobileye)

The annual CES address will explore the state of self-driving, highlighting Mobileye's advancements in delivering an evolutionary vision of autonomy, including a spectrum of scalable solutions from hands-off/eyes-on ADAS to eyes-off autonomous vehicles.

Prof. Shashua will also introduce a new technological breakthrough that unlocks automakers' ability to configure the driving experience in ways that align with their brand and consumer tastes.

As a follow up to *Now. Next. Beyond.*, Mobileye CTO Prof. Shai Shalev-Shwartz will present *Mobileye's Driving Experience Platform: Architecture, Abstractions, and APIs* on Wednesday, January 10 at 1:00 p.m. PT. Autonomous driving demands weaving a complex AI tapestry with the precision vital for safety-focused systems. This talk will delve into Mobileye's specialized programming platform engineered specifically to meet this challenge. Prof. Shalev-Shwartz will showcase how the platform's APIs provide automakers with the tools to program the AI's functionality to the unique desired driver characteristics of each car model.

Also on Wednesday, January 10, Mobileye Senior Vice President of AV Johann "JJ" Jungwirth will appear on the CES-presented Conference Session panel titled *The Middle Lane: Self-Driving Cars Today* at 9:00 a.m. PT.

For updated information on Mobileye's CES news and events, visit: www.mobileye.com/ces-2024.

Mobileye CES 2024 Events

CES 2024 Press Conference, *Mobileye: Now. Next. Beyond.* with Prof. Amnon Shashua

Tuesday, January 9, 2024, 11:00 a.m. PT

[Visit here for registration and livestream details](#)

Mobileye's Driving Experience Platform: Architecture, Abstractions, and APIs with CTO Shai Shalev-Shwartz

Wednesday, January 10, 2024, 1:00-1:40 p.m. PT

[Visit here for registration and livestream details](#)

CES Session *The Middle Lane: Self-Driving Cars Today*

Featuring Mobileye's JJ Jungwirth

Wednesday, January 10, 2024, 9:00-9:40 a.m. PT

[Visit here for more information](#)

About Mobileye

Mobileye (Nasdaq: MBLY) leads the mobility revolution with its autonomous driving and driver-assistance technologies, harnessing world-renowned expertise in computer vision, artificial intelligence, mapping, and data analysis. Since its founding in 1999, Mobileye has pioneered such groundbreaking technologies as REM™ mapping, True Redundancy™ sensing, and Responsibility Sensitive Safety (RSS). These technologies are driving the ADAS and AV fields towards the future of mobility – enabling self-driving vehicles and mobility solutions, powering industry-leading advanced driver-assistance systems and delivering valuable intelligence to optimize mobility infrastructure. To date, more than 150 million vehicles worldwide have been built with Mobileye technology inside. In 2022 Mobileye listed as an independent company separate from Intel (Nasdaq: INTC), which retains majority ownership. For more information, visit <https://www.mobileye.com>.

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