



Zeekr and Mobileye to Accelerate Technology Collaboration in China

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Companies will leverage successful technology collaboration and expand Mobileye SuperVision™ platform to future Zeekr models globally

HANGZHOU, China & JERUSALEM--(BUSINESS WIRE)--Aug. 1, 2024-- Building on the success from their collaboration over the last several years, Zeekr and Mobileye have announced their plan to accelerate technology localization in China, integrate Mobileye technologies into the next-generation Zeekr models, and further their state-of-the-art driving safety and automation there and in the global market.

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Zeekr and Mobileye to expand collaboration in China and globally. Photo: Zeekr

to the growing customer demands in China, the companies intend to accelerate the scaling and delivery of core underlying technologies for the Mobileye SuperVision platform.

Zeekr will be able to use the powerful road intelligence technologies for any of its vehicles. The expanded collaboration will enable Zeekr engineers to better utilize Mobileye's technologies and development tools to conduct validation of data and more efficiently deliver software upgrades to customers. Additionally, the collaboration will accelerate comprehensive automated driving solutions roll-out for other Mobileye customers in China.

The joint effort will also locally tailor other key Mobileye technologies such as the Driving Experience Platform (DXP), a collaborative tool that enables automakers to customize automated driving styles and customer experience. Moreover, the companies will leverage Zeekr's state-of-the-art vehicle technologies and Mobileye's autonomous driving technology to launch next-generation products for ADAS, automated and driverless vehicles (Level 2+ through Level 4), based on the EyeQ6H system-on-chip, for Zeekr and its related brands in global markets.

Zeekr plans to expand the installation of the SuperVision platform on additional vehicles, including next-generation platforms, and further increase the highway and urban coverage of its existing Navigation Zeekr Pilot (NZP) systems. To date, highway NZP based on SuperVision is active in more than 150 cities across China.

"The partnership with Mobileye has provided industry-leading intelligent mobility solutions to Zeekr users in the past few years," said Andy An, CEO of Zeekr. "We will hold a more opening-up cooperation and strengthen the collaboration with Mobileye in the future, to reach new technological milestones and provide a better driving experience for our users globally."

NZP has been critical for Zeekr. Customer feedback has been positive, demonstrating the value of advanced navigate-on-pilot systems to consumers.

"This new chapter in the Mobileye and Zeekr relationship will bolster Mobileye's efforts toward the localization of its SuperVision technologies in China while making such localized infrastructure, especially of road intelligence technologies, available for Mobileye's customers in China," said Prof. Amnon Shashua, Mobileye's president and chief executive officer. "It also broadens the cooperation between the two companies to include next-generation products on a wide spectrum of product portfolios from Level 2+ through Level 4."

Mobileye (Nasdaq: MBLY) leads the evolution of mobility with our autonomous driving and driver-assistance technologies, based on world-renowned expertise in artificial intelligence, computer vision, mapping, and integrated hardware and software. Since our founding in 1999, Mobileye has enabled the wide adoption of advanced driver-assistance systems while pioneering groundbreaking technologies such as REM™ crowdsourced mapping, True Redundancy™ sensing, Responsibility-Sensitive Safety™ (RSS™) driving policy and Driving Experience Platform (DXP). These technologies support a product portfolio structured for scale and designed to unlock the full potential of mobility, offering a range of solutions from premium ADAS to autonomous vehicles. By the end of 2023, approximately 170 million vehicles worldwide have been equipped with Mobileye technology. In 2022, Mobileye listed as an independent company separate from Intel (Nasdaq: INTC), which retains majority ownership. For more information, visit <https://www.mobileye.com>.

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Zeekr (NYSE: ZK) is the global premium electric mobility technology brand from Geely Holding Group. Zeekr aims to create a fully integrated user ecosystem with innovation as a standard. The brand utilizes Sustainable Experience Architecture (SEA) and includes its own battery technologies, battery management systems, electric motor technologies and electric vehicle supply chain. Zeekr's value is equality, diversity, and sustainability. Its ambition is to become a true mobility solution provider.

Zeekr operates its R&D center and design studios in Ningbo, Hangzhou, Gothenburg and Shanghai and boasts state-of-the-art facilities and world-class expertise. Since Zeekr began delivering vehicles in October 2021, the brand has delivered over 280,000 vehicles to date including the Zeekr 001, Zeekr 001 FR, Zeekr 009 MPV and Zeekr X urban SUV. Zeekr has announced plans to sell vehicles in European, Latin American and other Asian markets, and has an ambitious roll-out plan over the next 5 years to satisfy the rapidly expanding global EV demand.

For more information, please visit <https://www.zeekrglobal.com/>.

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