



Mobileye Named Frost & Sullivan 2026 Company of the Year in Global Passenger Vehicle ADAS Industry

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Frost & Sullivan's highest industry honor underscores Mobileye's global market leadership in scalable ADAS solutions

JERUSALEM--(BUSINESS WIRE)--Jun. 1, 2026-- Mobileye (Nasdaq: MBLY) has been named the 2026 Frost & Sullivan Global Company of the Year in the Passenger Vehicle ADAS Industry for the Excellence in Best Practices category. The recognition highlights Mobileye's position in AI-powered ADAS solutions that successfully address the evolving safety and scalability needs of global automakers.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260601698665/en/>



Graphic: Mobileye

Frost & Sullivan's analysis found that Mobileye stands out in ADAS as the leading provider delivering across four critical requirements – scalable architecture, cost discipline, safety

credibility, and real-world validation – across a shared technology backbone that spans base ADAS to full autonomy solutions. The report highlighted Mobileye's ability to convert customer needs into practical execution through flexible collaborations that allow automakers to adopt its technology as a chip supplier, broad-stack collaborator or anywhere in between based on their specific requirements.

"Global automakers increasingly need systems that both improve safety and provide new automated driving services, and we tailor our strategy and execution to answer those challenges at scale," said Kobi Ohayon, Chief Operating Officer at Mobileye. "We enable automakers to implement solutions that are tailored to local driving conditions and designed to work in real-world scenarios. This recognition from Frost & Sullivan affirms that our approach resonates across the industry."

Success in emerging markets, like India, was cited by Frost & Sullivan as a prime example of Mobileye's ability to operate effectively in complex driving environments that were previously considered too difficult for meaningful ADAS deployment. Backed by its safety-led design philosophy, and expanding beyond its presence as an established leader in major markets and penetrating developing markets, Mobileye has also pointed to growth opportunities across markets worldwide, like Vietnam, Thailand, South America, and Africa with products adapted to unique local driving scenarios. This geographic expansion demonstrates Mobileye's commitment to testing and delivering advanced ADAS beyond standardized road systems in mature markets.

Mobileye's technology foundation centers on its modular EyeQ6 system-on-chip portfolio, where EyeQ6 High and EyeQ6 Lite enable high-performance perception and sensor fusion across multiple ADAS levels. Mobileye's Road Experience Management (REM) technology, which crowdsources data from over 8 million vehicles worldwide, continuously refines high-definition maps, creating one of the industry's most comprehensive real-world validation and scalability platforms. Mobileye's advancements in AI and chip design are driving innovation across its portfolio, including its proprietary Surround ADAS and driver monitoring system, providing automakers with cost-effective ADAS capabilities, a practical path to advanced automation and support for architecture consolidation goals.

Frost & Sullivan's Company of the Year is its highest industry honor, awarded after benchmarking leading suppliers in the global passenger vehicle ADAS market across multiple criteria including visionary innovation, financial performance, and customer impact. The full report is available [here](#).

About Mobileye

Mobileye (Nasdaq: MBLY) leads the mobility revolution with our autonomous driving and driver-assistance technologies, harnessing world-renowned expertise in artificial intelligence, computer vision and integrated software and hardware. Since our founding in 1999, Mobileye has enabled the global adoption of advanced driver-assistance systems that save countless lives and reduce crashes, while pioneering groundbreaking technologies such as REM™ crowdsourced road intelligence, Imaging Radar and Compound AI. These technologies drive the ADAS and AV fields towards the future of mobility – enabling self-driving vehicles and mobility solutions at scale, and powering industry-leading ADAS products. Through 2025, more than 230 million vehicles worldwide have been built with Mobileye's EyeQ technology inside. In 2026, Mobileye acquired Mentee Robotics to pursue the future of physical AI and humanoid robots. Since 2022, Mobileye has been listed independently from Intel (Nasdaq: INTC), which retains majority ownership. For more information, visit <https://www.mobileye.com>.

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