



Mobileye To Establish Vertically Integrated Robotaxi Business

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New initiative extends Mobileye beyond self-driving-system supply and is additive to existing automaker and mobility-partner programs

JERUSALEM--(BUSINESS WIRE)--Jun. 16, 2026-- Mobileye today announced plans to expand its robotaxi activities beyond supplying self-driving technology and into full ownership of an autonomous ride-hailing business. The new initiative, set to launch in a U.S. city in 2027, marks a significant evolution of Mobileye's strategy, combining its industry-leading autonomous driving capabilities with fleet operations, rider services, and mobility management into a single vertically integrated offering. The effort adds to Mobileye's existing business model as a supplier of autonomous-driving technology to automakers and mobility providers worldwide, creating a new operating business while continuing to support customer deployments.

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Photo illustration of planned Mobileye robotaxi service

Today, Mobileye Drive serves as a standalone self-driving system that is being integrated into partner programs. Under the new planned initiative, Mobileye will extend its role across the entire robotaxi value

chain, combining Mobileye Drive with its Moovit subsidiary's Mobility Platform and consumer-facing applications, multi-modal trip planning, AV mission control, fleet-management technologies and integration with teleoperation infrastructure.

The initiative does not alter Mobileye's commitment to supplying Mobileye Drive to automakers, mobility operators, and other customers. Rather, Mobileye views direct robotaxi operations as a complementary path to market that can accelerate deployment, generate operational learnings, and further demonstrate the capabilities of the Mobileye Drive platform at scale. The company expects its customer-driven and directly operated robotaxi programs to advance in parallel.

Mobileye is planning to prepare an initial fleet of about 100 vehicles targeted for deployment in a major metropolitan U.S. market beginning in 2027. The deployment is planned to be phased throughout the year and is intended to validate the operational model under fully driverless conditions. Following successful operation of the initial fleet, Mobileye plans to scale the business substantially, targeting approximately 17,000 vehicles over the following five years.

"The robotaxi revolution has only just begun, and its potential for transforming how we travel around the world continues to increase," said Prof. Amnon Shashua, founder and chief executive officer of Mobileye. "As interest in autonomous mobility accelerates, the industry has become increasingly dependent on a small number of technology providers and business models. We believe there is an opportunity for a new approach—one built on deep autonomous-driving expertise, strong industry partnerships, and proven capabilities across the mobility ecosystem.

"Mobileye has spent more than two decades building the technologies required for autonomous driving. Today we are taking the next step: combining those technologies with operational ownership to create a financially and geographically scalable robotaxi business designed from the ground up for global deployment. We look forward to sharing additional commercialization, technological, and operational details at a Capital Markets Day planned to take place in the US prior to 2026 year-end."

To complete the end-to-end AV platform, Mobileye will be working with AV-ready vehicle platform manufacturers, fleet operators, vehicle integration partners, and key technology suppliers. The resulting ecosystem will enable Mobileye to own and operate autonomous ride-hailing services under a unified business division.

"This initiative is not a replacement for our existing partnerships; it is an extension of them," said Shashua. "We remain deeply committed to enabling automakers and mobility providers with Mobileye Drive. At the same time, operating our own service allows us to accelerate adoption, gain direct operational experience, and showcase the full potential of autonomous mobility."

Mobileye Drive builds on more than 25 years of experience in computer vision, mapping, sensing, and autonomous driving technologies, using the latest Compound AI approaches blending multiple AI techniques and robust safety frameworks within an engineered architecture. More than 230 million vehicles worldwide have been produced with Mobileye technology inside, providing a foundation of real-world experience unmatched in the industry.

The initiative also extends Moovit's strategy of helping riders discover, plan and use transportation services more easily in complex urban environments. Moovit's mobility platform serves more than 1.7 billion users across more than 3,500 cities in 112 countries and 45 languages. Moovit's expertise in consumer mobility, multimodal trip planning, rider engagement and fleet operations provides a critical foundation for scaling autonomous mobility services globally.

Mobileye (Nasdaq: MBLY) leads the mobility revolution with our autonomous driving and driver-assistance technologies, harnessing world-renowned expertise in artificial intelligence, computer vision and integrated software and hardware. Since our founding in 1999, Mobileye has enabled the global adoption of advanced driver-assistance systems that save countless lives and reduce crashes, while pioneering groundbreaking technologies such as REM™ crowdsourced road intelligence, Imaging Radar and Compound AI. These technologies drive the ADAS and AV fields towards the future of mobility – enabling self-driving vehicles and mobility solutions at scale, and powering industry-leading ADAS products. Through 2025, more than 230 million vehicles worldwide have been built with Mobileye's EyeQ technology inside. In 2026, Mobileye acquired Mentee Robotics to pursue the future of physical AI and humanoid robots. Since 2022, Mobileye has been listed independently from Intel (Nasdaq: INTC), which retains majority ownership. For more information, visit <https://www.mobileye.com>.

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respective owners.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Statements in this release that are not statements of historical fact are forward-looking statements and should be evaluated as such, including statements regarding Mobileye's expansion into a full ownership of an autonomous ride-hailing business, and the impact and potential benefits to Mobileye's business. These statements often include words such as "anticipate," "expect," "suggests," "plan," "believe," "intend," "estimates," "targets," "projects," "should," "could," "would," "may," "will," "forecast," or the negative of these terms, and other similar expressions, although not all forward-looking statements contain these words. We base these forward-looking statements or projections, including Mobileye's full-year guidance, on our current expectations, plans and assumptions that we have made in light of our experience in the industry, as well as our perceptions of historical trends, current conditions, expected future developments and other factors we believe are appropriate under the circumstances and at such time. You should understand that these statements are not guarantees of performance or results. The forward-looking statements and projections are subject to and involve risks, uncertainties and assumptions and you should not place undue reliance on these forward-looking statements or projections. Although we believe that these forward-looking statements and projections are based on reasonable assumptions at the time they are made, you should be aware that many factors could affect our actual financial results or results of operations and could cause actual results to differ materially from those expressed in the forward-looking statements and projections. Detailed information regarding these and other factors that could affect Mobileye's business and results is included in Mobileye's SEC filings, including the company's Annual Report on Form 10-K for the year ended December 27, 2025, particularly in the section entitled "Item 1A. Risk Factors". Copies of these filings may be obtained by visiting our Investor Relations website at ir.mobileye.com or the SEC's website at www.sec.gov.

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