

# Forward-Looking Statements

Statements in this presentation that are not statements of historical fact, including statements about our beliefs and expectations, are forward-looking statements and should be evaluated as such. Forward-looking statements include descriptions of our business plan and strategies. These statements often include words such as “anticipate,” “expect,” “suggests,” “plan,” “believe,” “intend,” “estimates,” “targets,” “projects,” “should,” “could,” “would,” “may,” “will,” “forecast,” or the negative of these terms, and other similar expressions, although not all forward-looking statements contain these words. We base these forward-looking statements or projections on our current expectations, plans and assumptions that we have made in light of our experience in the industry, as well as our perceptions of historical trends, current conditions, expected future developments and other factors we believe are appropriate under the circumstances and at such time. You should understand that these statements are not guarantees of performance or results. The forward-looking statements and projections are subject to and involve risks, uncertainties and assumptions and you should not place undue reliance on these forward-looking statements or projections. Although we believe that these forward-looking statements and projections are based on reasonable assumptions at the time they are made, you should be aware that many factors could cause actual results to differ materially from those expressed in the forward-looking statements and projections. Important factors that may materially affect such forward-looking statements and projections include the following: future business, social and environmental performance, goals and measures; our anticipated growth prospects and trends in markets and industries relevant to our business; business and investment plans; expectations about our ability to maintain or enhance our leadership position in the markets in which we participate; future consumer demand and behavior; future products and technology, and the expected availability and benefits of such products and technology; development of regulatory frameworks for current and future technology; projected cost and pricing trends; future production capacity and product supply; potential future benefits and competitive advantages associated with our technologies and architecture and the data we have accumulated; the future purchase, use and availability of products, components and services supplied by third parties, including third-party IP and manufacturing services; uncertain events or assumptions, including statements relating to our addressable markets, estimated vehicle production and market opportunity, potential production volumes associated with design wins and other characterizations of future events or circumstances; future responses to and effects of the COVID-19 pandemic; availability, uses, sufficiency and cost of capital and capital resources, including expected returns to stockholders such as dividends, and the expected timing of future dividends; tax- and accounting-related expectations. Detailed information regarding these and other factors that could affect Mobileye’s business and results is included in Mobileye’s SEC filings, including the company’s Registration Statement (No. 333-267685) on Form S-1, particularly in the section entitled the “Risk Factors”. Copies of these filings may be obtained by visiting our Investor Relations website at [ir.mobileye.com](http://ir.mobileye.com) or the SEC’s website at [www.sec.gov](http://www.sec.gov). Mobileye does not intend to provide any updates to information concerning its actual or anticipated future results of operations, including 2022 results or guidance for fiscal year 2023, in this presentation and investors should not infer from any statement made in this presentation any implications relating to Mobileye’s results of operations or guidance for such periods. Mobileye we will not take questions on these matters.

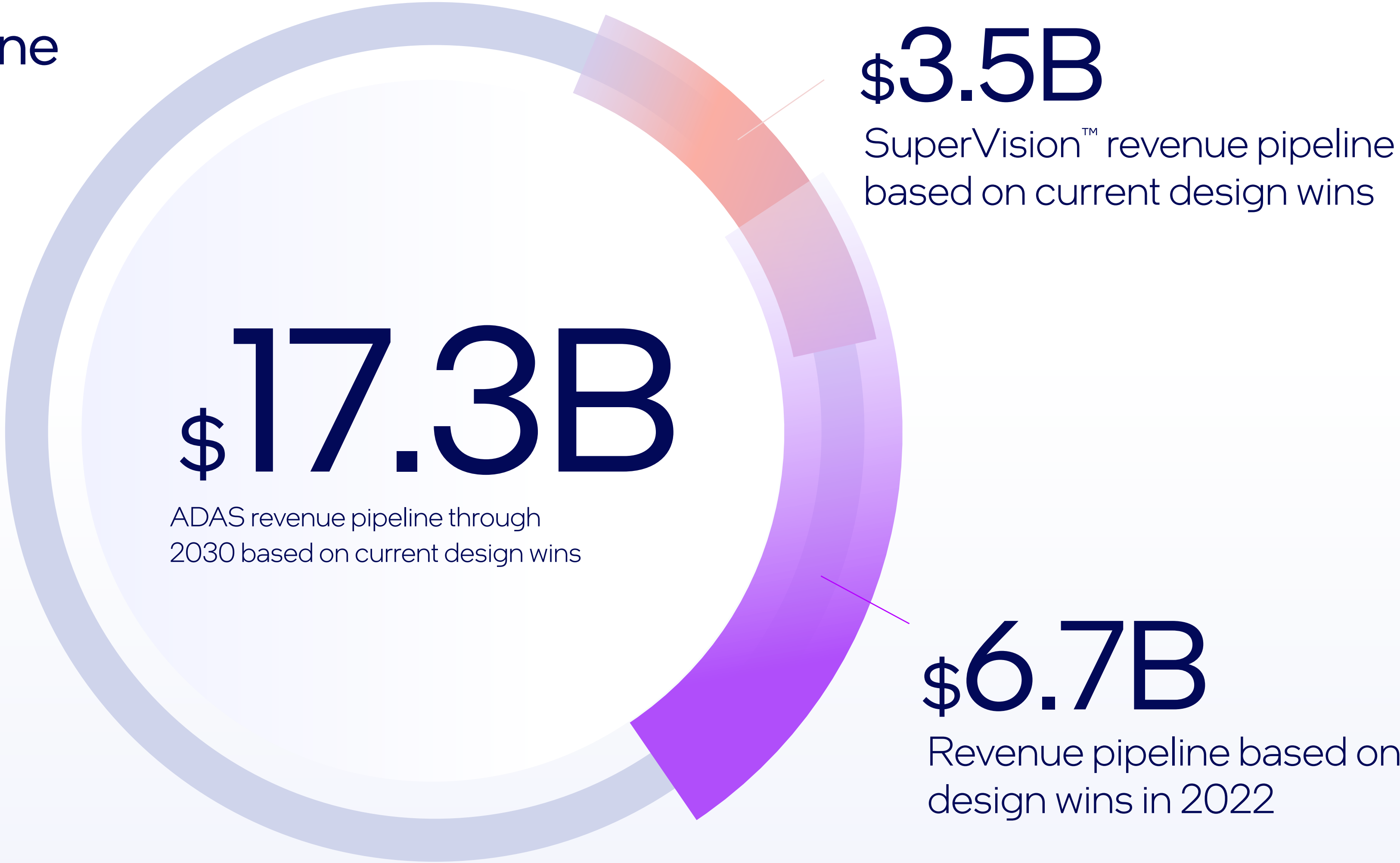
# Now. Next. Beyond.

Mobileye's Annual CES Press Conference  
Prof. Amnon Shashua, CEO



# Mobileye In Numbers

## ADAS Revenue Pipeline



The estimates included herein are based on projections of future production volumes that were provided by our current and prospective OEMs at the time of sourcing the design wins for the models related to those design wins. For the purpose of these estimates we estimated sale prices based on our management's estimates for the applicable product bundles and periods. Achieving design wins is not a guarantee of revenue, and our sales may not correlate with the achievement of additional design wins. Moreover, our pricing estimates are made at the time of a request for quotation by an OEM (in the case of estimates related to contracted customers), so that worsening market or other conditions between the time of a request for quotation and an order for our solutions may require us to sell our solutions for a lower price than we initially expected. These estimates may deviate from actual production volumes and sale prices (which may be higher or lower than the estimates) and the amounts included for prospective but uncontracted production volumes may never be achieved. Accordingly, these estimations are subject to and involve risks, uncertainties and assumptions and you should not place undue reliance on these forward-looking statements or projections.

# Mobileye In Numbers

## Consumer AV and Autonomous MaaS Revenue Pipeline

**\$1.5B**

Consumer AV line of sight revenue from a single program launching 2026 through 2030

**\$3.5B**

Autonomous MaaS revenue pipeline through **2028** from top 3 existing partnerships

The estimates included herein are based on projections of future production volumes that were provided by our current and prospective OEMs at the time of sourcing the design wins for the models related to those design wins. For the purpose of these estimates we estimated sale prices based on our management's estimates for the applicable product bundles and periods. Achieving design wins is not a guarantee of revenue, and our sales may not correlate with the achievement of additional design wins. Moreover, our pricing estimates are made at the time of a request for quotation by an OEM (in the case of estimates related to contracted customers), so that worsening market or other conditions between the time of a request for quotation and an order for our solutions may require us to sell our solutions for a lower price than we initially expected. These estimates may deviate from actual production volumes and sale prices (which may be higher or lower than the estimates) and the amounts included for prospective but uncontracted production volumes may never be achieved. Accordingly, these estimations are subject to and involve risks, uncertainties and assumptions and you should not place undue reliance on these forward-looking statements or projections..

# Mobileye In Numbers

# 63.6M

EyeQ volume pipeline of programs won in 2022

■ EQ3 ■ EQ4 ■ EQ5 ■ EQ6L ■ EQ6H



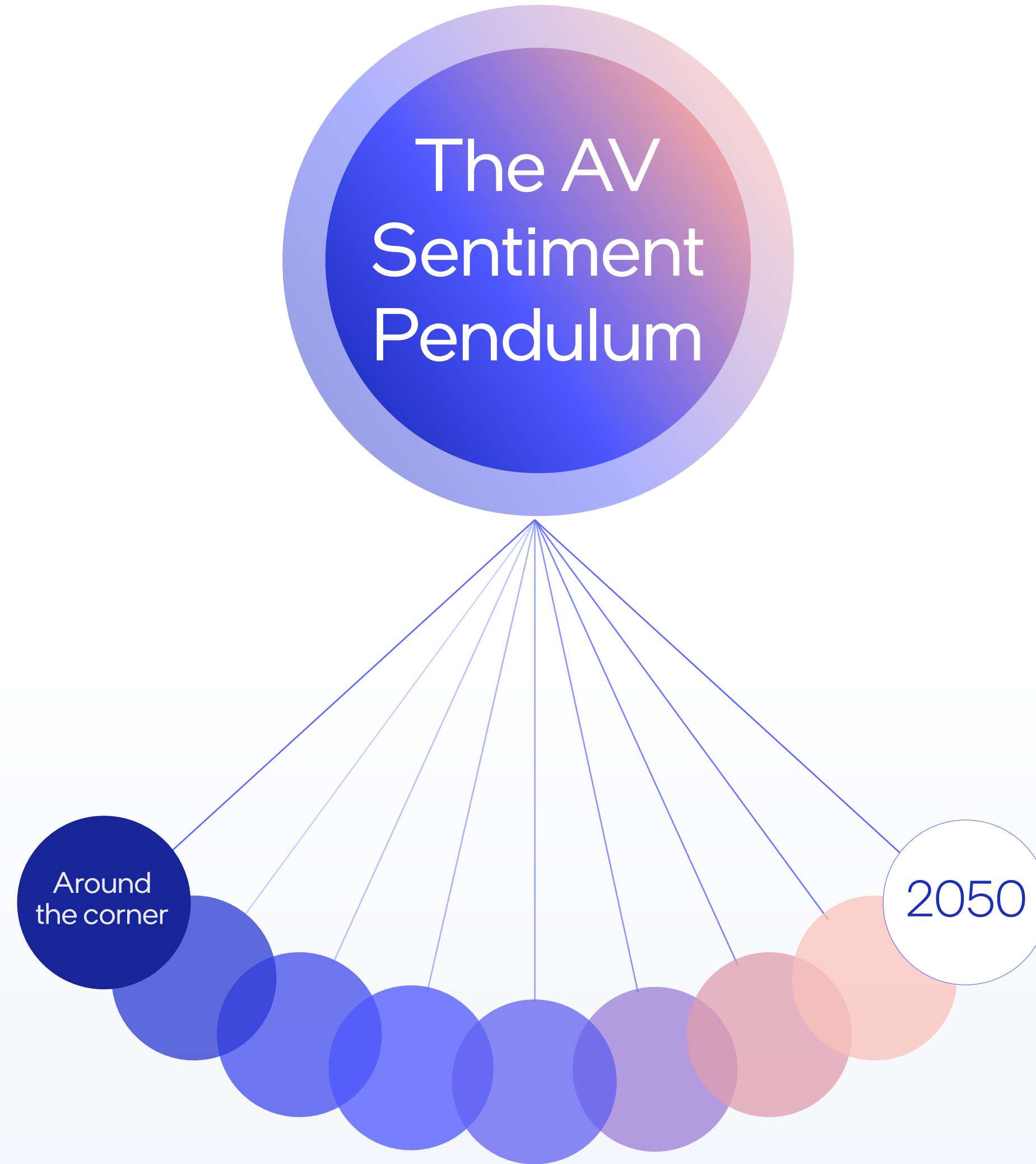
# Models Launched With EyeQ<sup>®</sup> Inside In 2022



# Notable Product Launches in 2022



# The AV Sentiment Pendulum



Despite significant progress, market/ media sentiment on AVs has swung towards 2050 time-frame

Mobileye's approach paves a viable path to scale-up of both consumer autonomy and robotaxi in the near future

Autonomy is extremely relevant and important also for the near future



# The Industry Landscape



## Robotaxi

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Full ODD in geo-fenced areas  
In deployment

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### The challenge of robotaxi today:

Mostly business-related, i.e. how to scale while making a profit  
Public trust and acceptance

\* ODD- Operational Design Domain



## Consumer AV

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Limited ODD “everywhere”  
Not yet in mass deployment

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### The challenge of Consumer AV today:

Very limited, non-useful use case (highway-only, < 60 kph)  
How to introduce a useful and scalable ODD

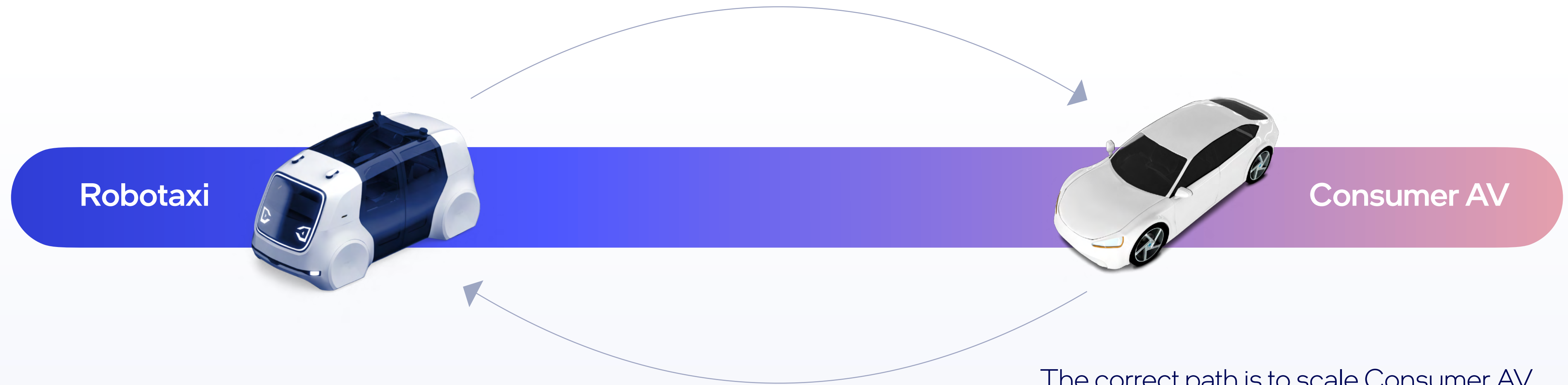
Industry discourse has focused on robotaxi, even though the challenges are different

Mobileye product portfolio contains both consumer and robotaxi in an incremental, modular way

# The Industry Landscape



The different nature of Robotaxi and Consumer AV makes it extremely difficult to scale down from Robotaxi to Consumer AV



The correct path is to scale Consumer AV incrementally rather than in a series of moonshots

In today's talk we define Mobileye's methodology for scaling Consumer AV and Robotaxi

# Guiding Principles for a Product-Oriented Taxonomy



Customer definition	Eyes-on Hands-on	Eyes-on Hands-off	Eyes-off Hands-off	No driver (Robotaxi)
	Driver Present			Tele-Operations
Safety MRM	Based on driver	Based on driver Driver Monitoring System needed	Full MRM capability is mandatory - Stopping safely on the shoulder of the road - Stop-in-lane is not safe enough	
Non-safety MRM (deadlocks)	Based on driver			Tele-Operations

\* MRM- Minimum Risk Maneuver

# The Value of Scaling From Eyes-On to Eyes-Off



## The value of Hands-off Eyes-on

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Human + machine increases safety, just like in aviation

Proper DMS is required

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Redefining the driving experience—stress-free, relaxed, enjoyable



## The value of Eyes-off

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Giving back time to the driver!

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Continually increasing safety above human levels

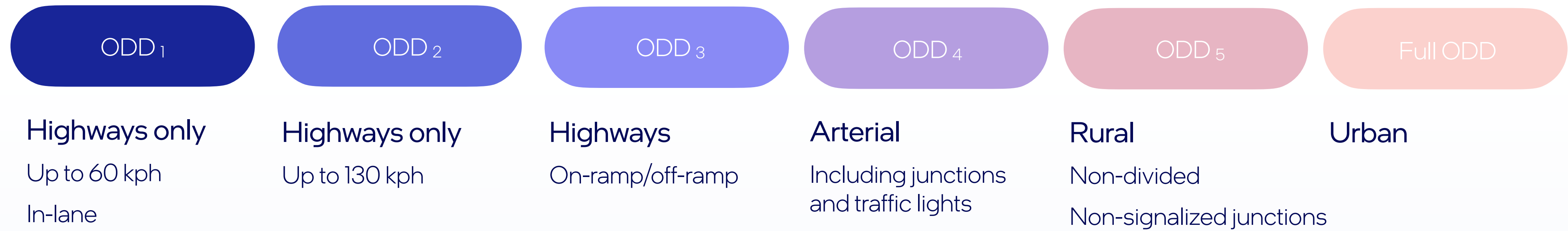
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Truly revolutionizing transportation (together with Robotaxi)

# The Eyes-Off Blades



The Eyes-off possible ODDs (has to be “**everywhere**”):

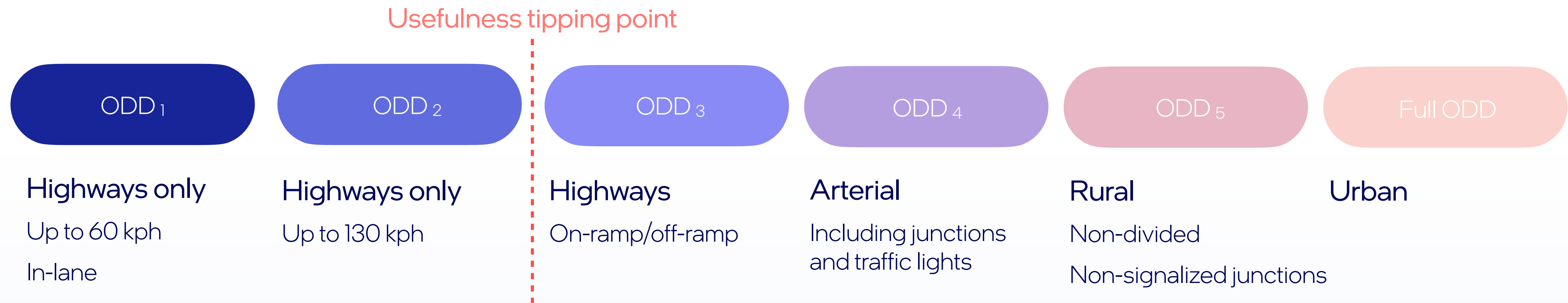


A range of ODDs that drives a range of sensor configurations and compute strength

# The Eyes-Off Blades



The Eyes-off possible ODDs (has to be “**everywhere**”):



A range of ODDs that drives a range of sensor configurations and compute strength

A useful solution:



# The Properties of a Good Eyes-Off Solution



01

## Useful – In / out ODD is not frequent

Example: <60 kph, highway only is not useful



02

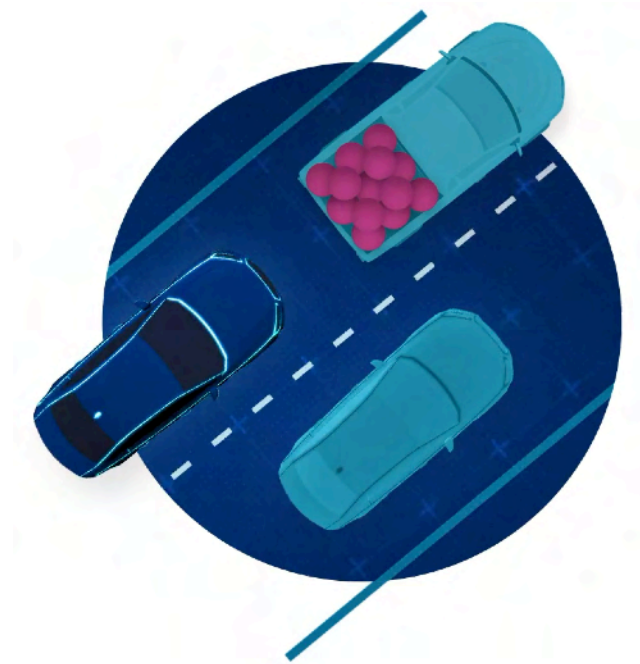
## No reproducible errors

Failure by design (Example: in-lane highway cannot support emergency maneuver)

MTBF – cannot hide behind statistics

System ODD > customer ODD

Example:  
falling object from  
lead vehicle



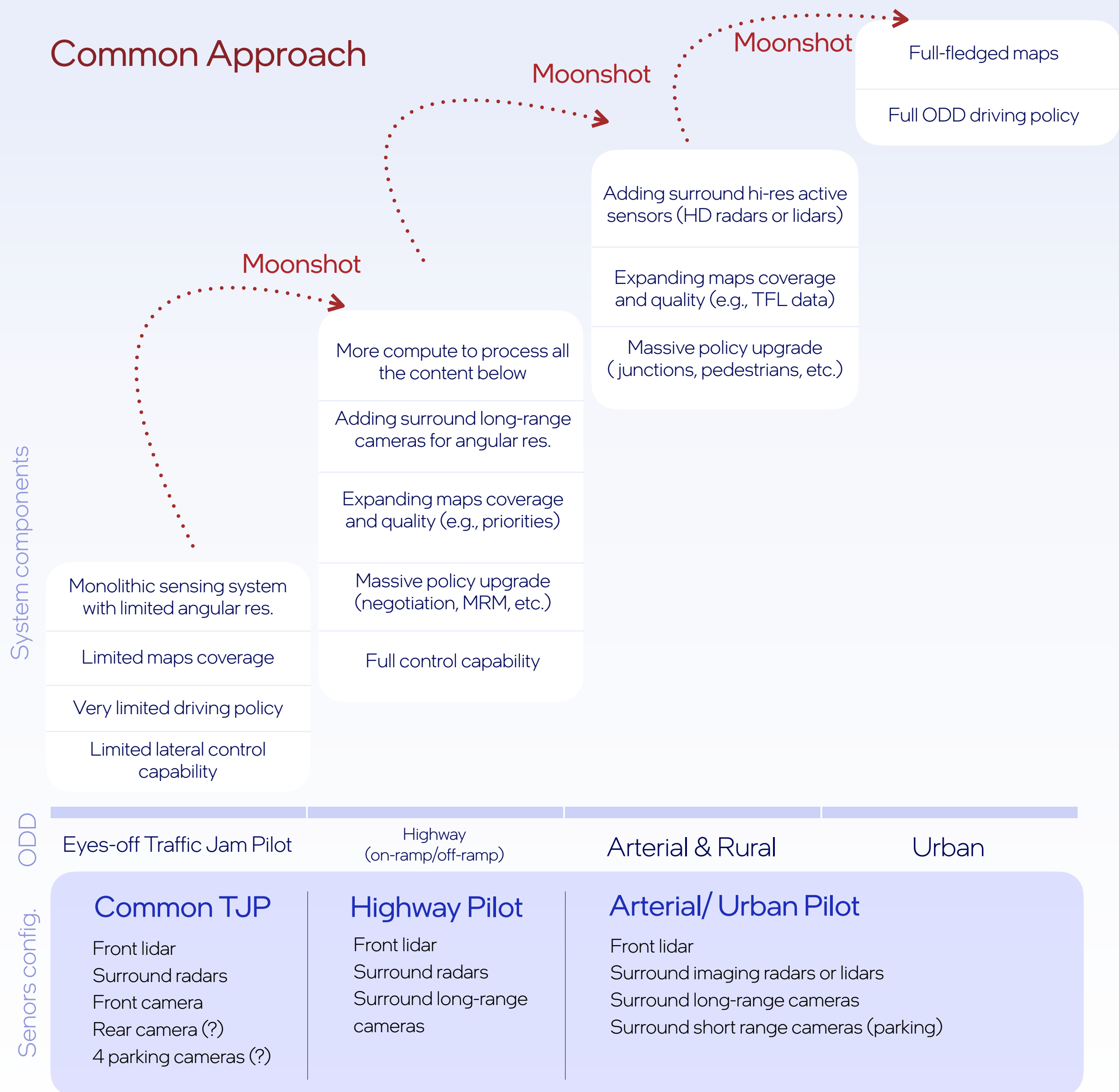
03

## Expansion of ODD

Modular & incremental (as opposed to moonshots) perspective of develop & validation

# How to Properly Scale To Consumer Autonomy

## Common Approach



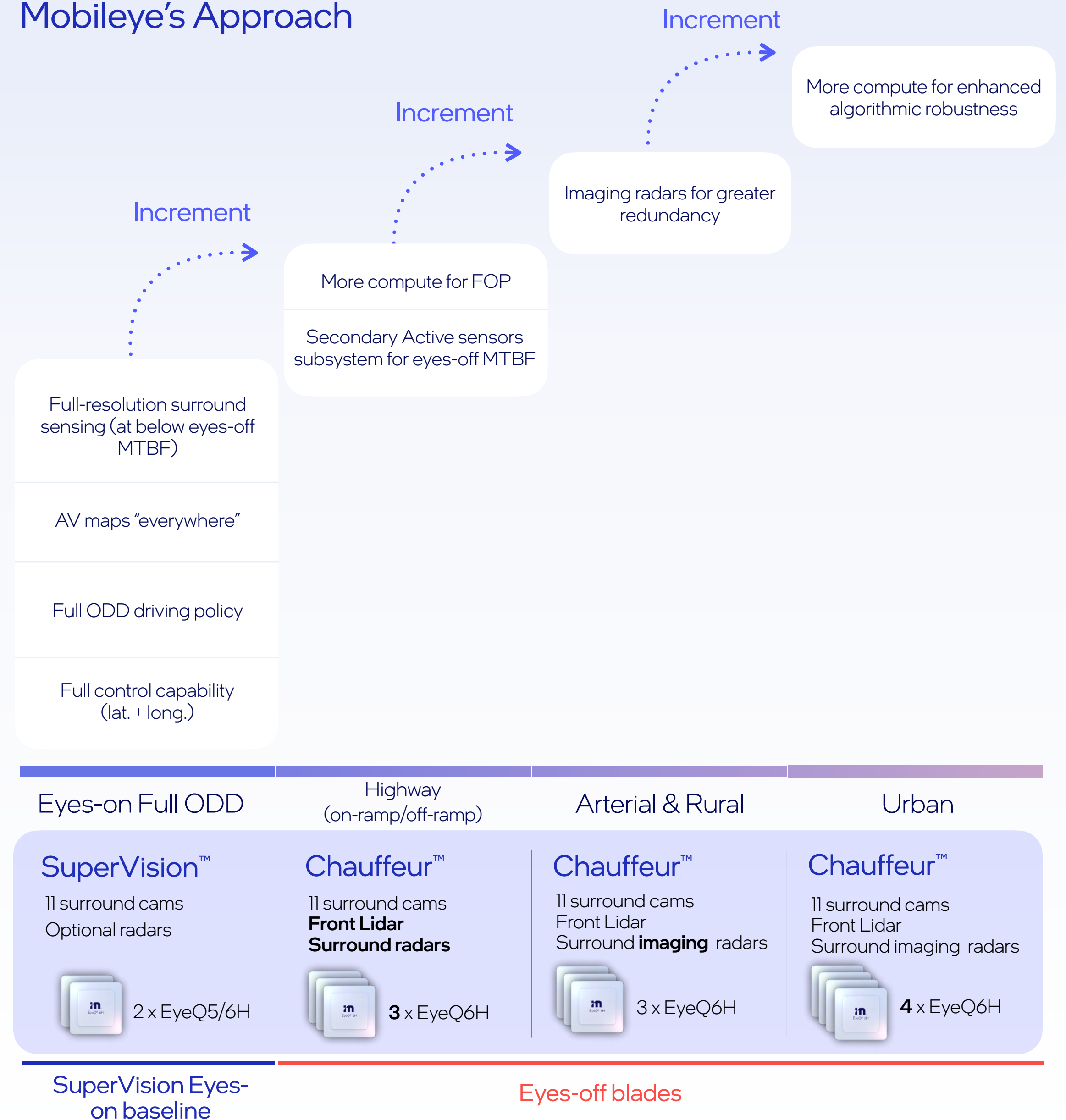


# How to Properly Scale To Consumer Autonomy

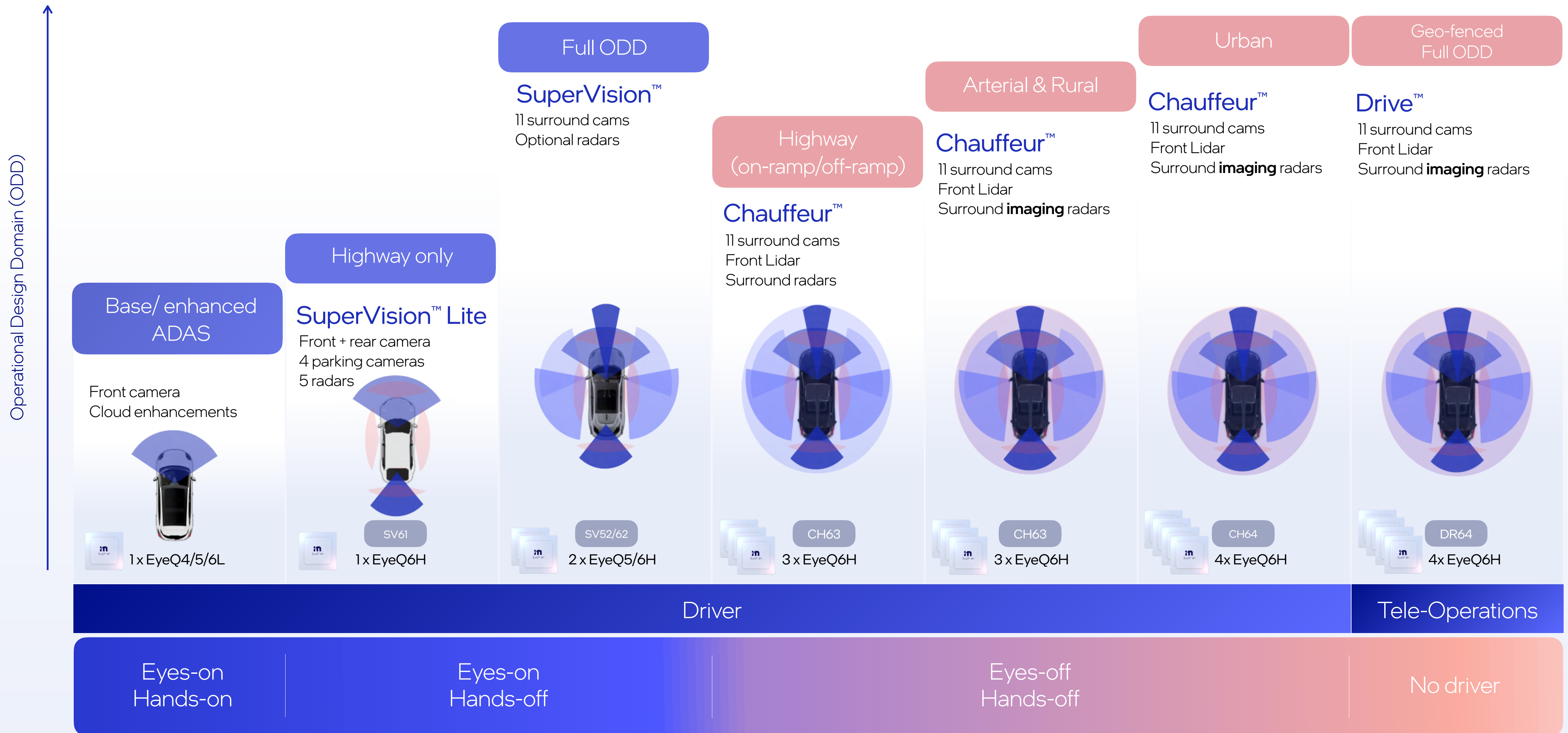
## Common Approach



## Mobileye's Approach

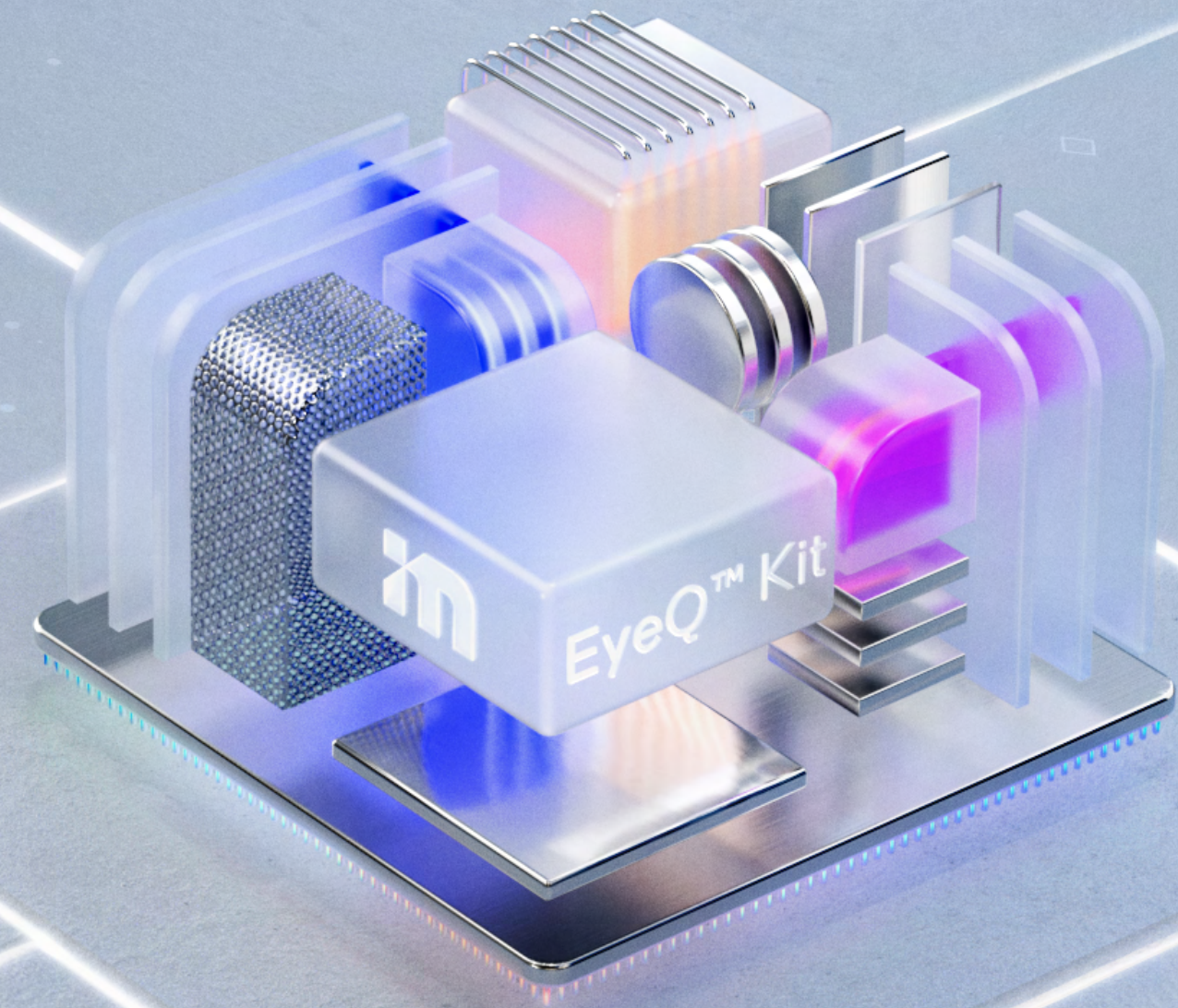


# Mobileye's Product Portfolio



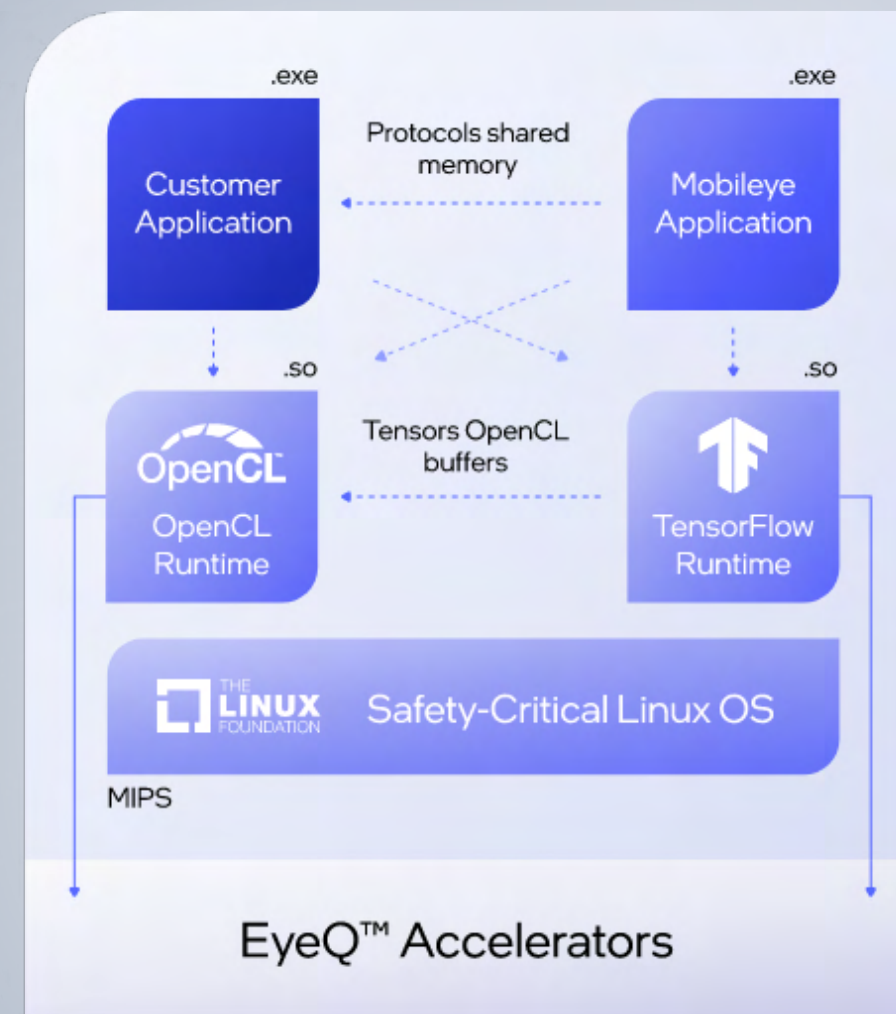
# The EyeQ Kit™

Enabled by EyeQ® 6th Generation



# The EyeQ Kit™ Enabled by EyeQ® 6<sup>th</sup> Generation

An end-to-end software solution for developing and deploying differentiating features on top of the EyeQ™ chip, alongside Mobileye's cutting-edge algorithmic capabilities

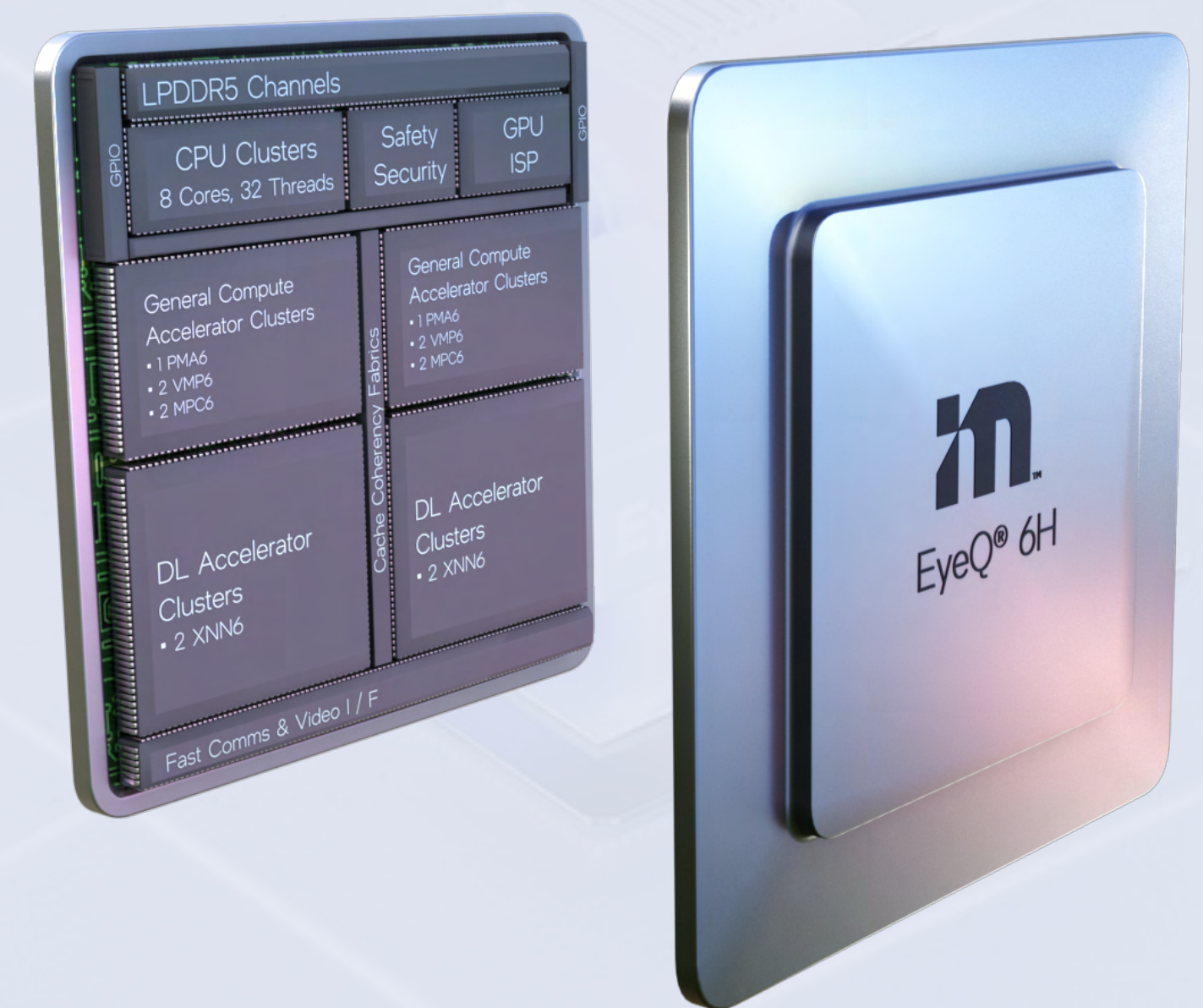


All EyeQ accelerators accessible for programming

OpenCL and TensorFlow support portability across compute platforms

Safety Critical Linux OS enables integration with a wide range of standard and proprietary SW

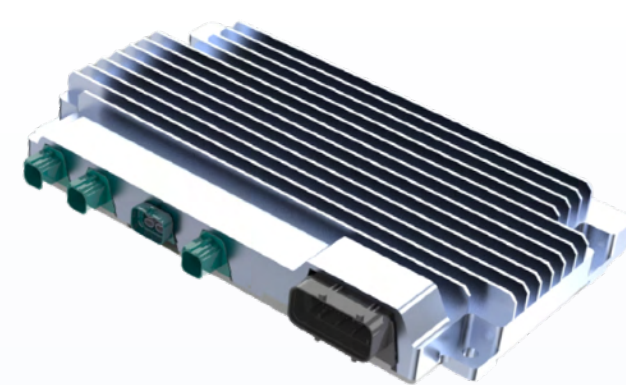
Convenient X86-based environment with unique bit-exact emulation tools



# Modular HW Design



SV61

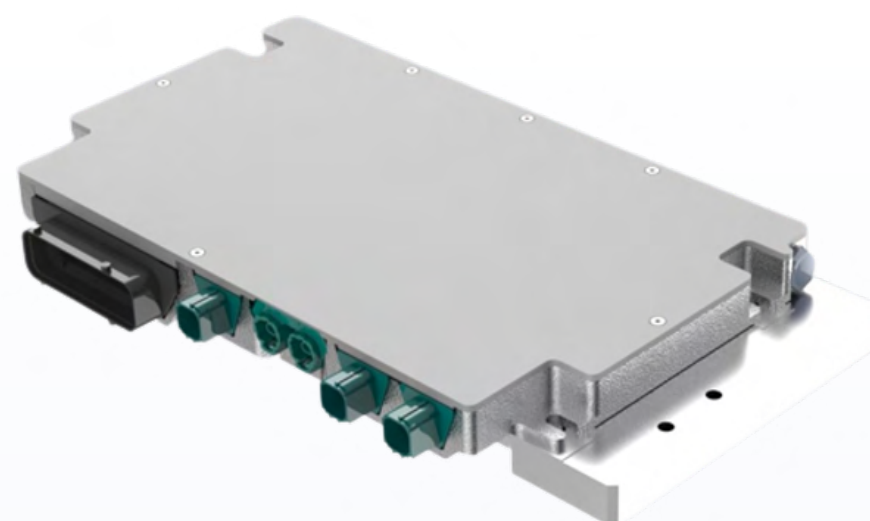


65W (peak)

Passive cooling

3<sup>rd</sup> party programable,  
DMS & parking on EyeQ

SV62

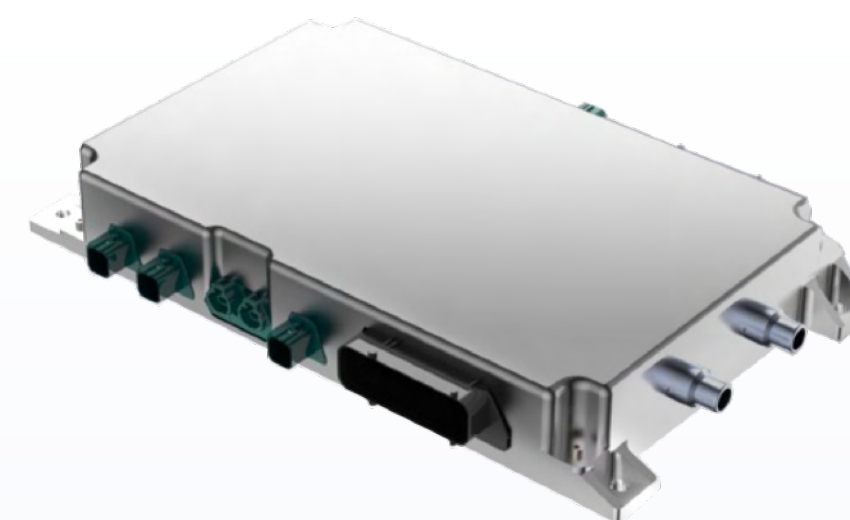
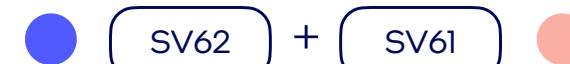


165W (peak)

Liquid

3<sup>rd</sup> party programable,  
DMS & parking on EyeQ

CH63



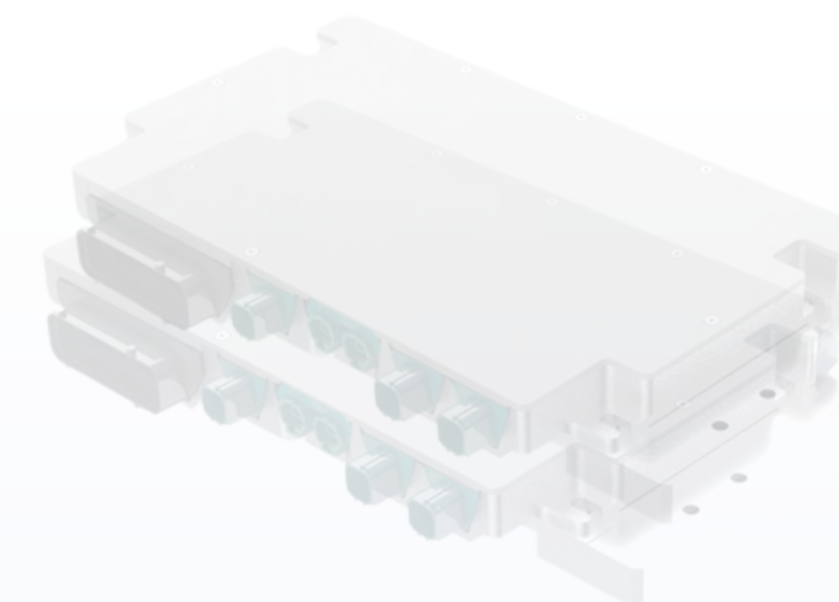
275W (peak)

Liquid

3<sup>rd</sup> party programable,  
DMS & parking on EyeQ

CH64 /

DR64



350W (peak)

Liquid

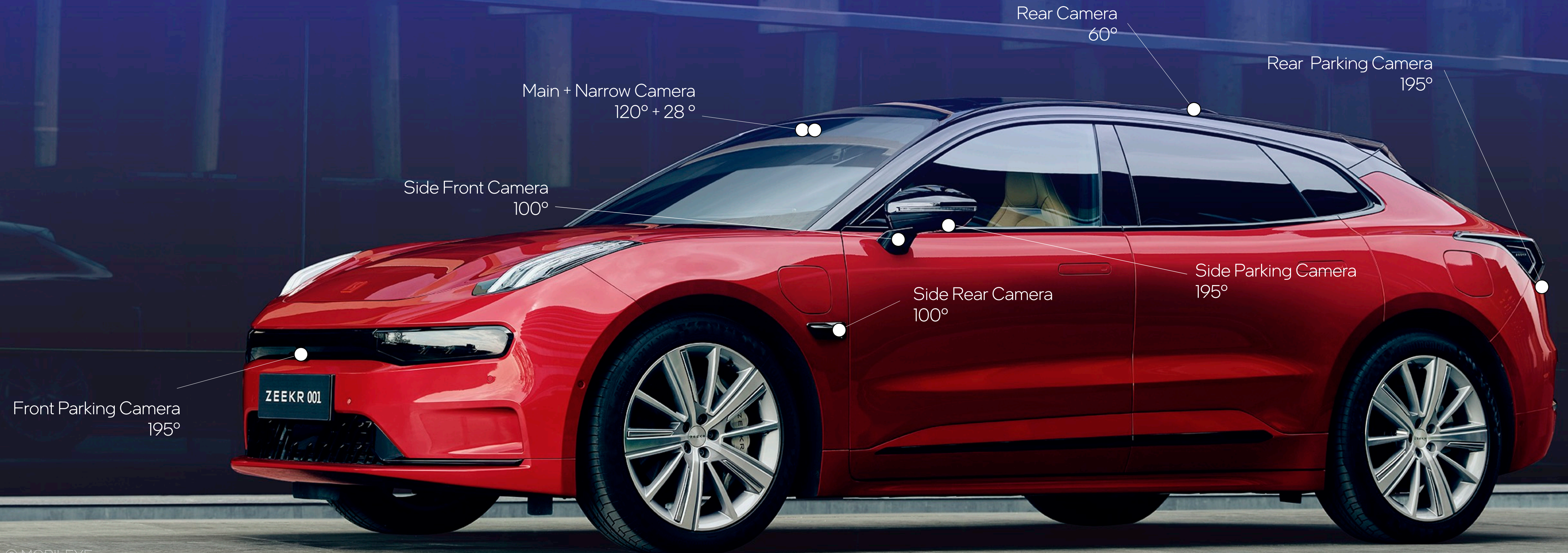
3<sup>rd</sup> party programable,  
DMS & parking on EyeQ

# SuperVision™ Rollout In China With Zeekr

70,000 Vehicles  
already on-road

Expansion to  
Europe in 2023

Continuous ODD and performance  
upgrades via OTA updates



# SuperVision™ Rollout In China With Zeekr

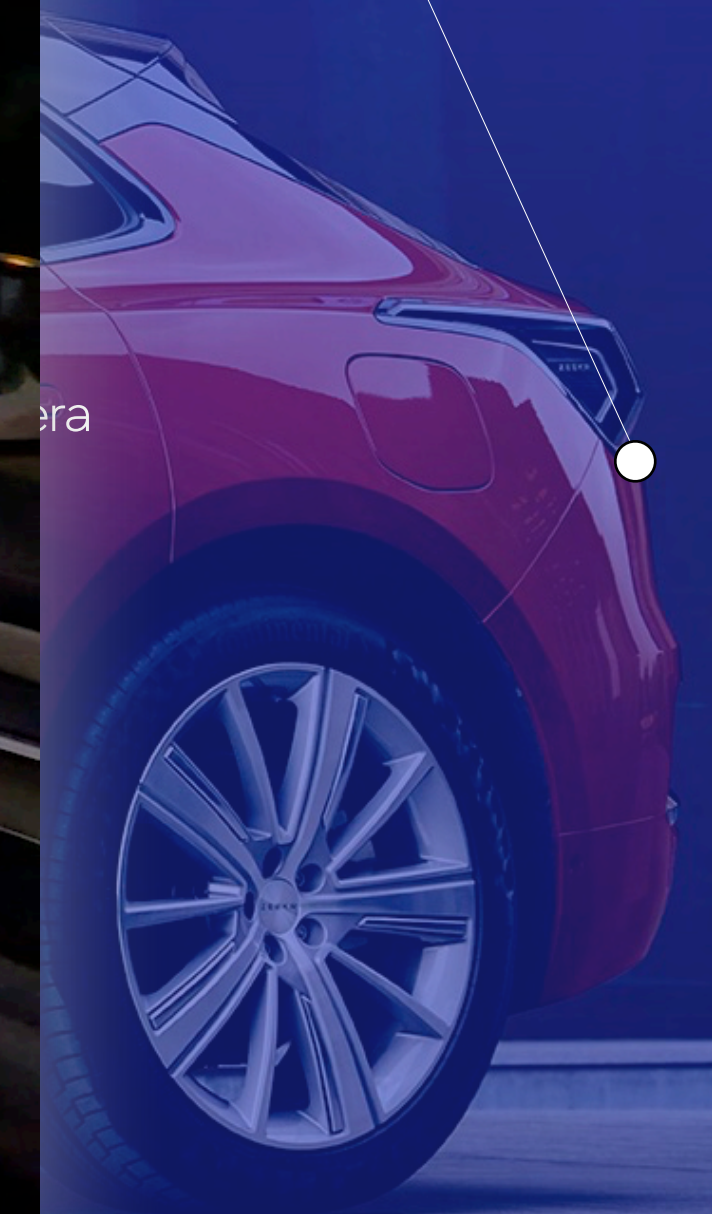
70,000 Vehicles  
already on-road

Expansion to  
Europe in 2023

Continuous ODD and performance  
upgrades via OTA updates



Front Parking Camera  
195°



Front Parking Camera







Strengthening Mobileye and Geely Holding Group Collaboration

With Additional 3 Global Brands To Adopt SuperVision™,  
Starting This Year



# SuperVision™ Proliferation

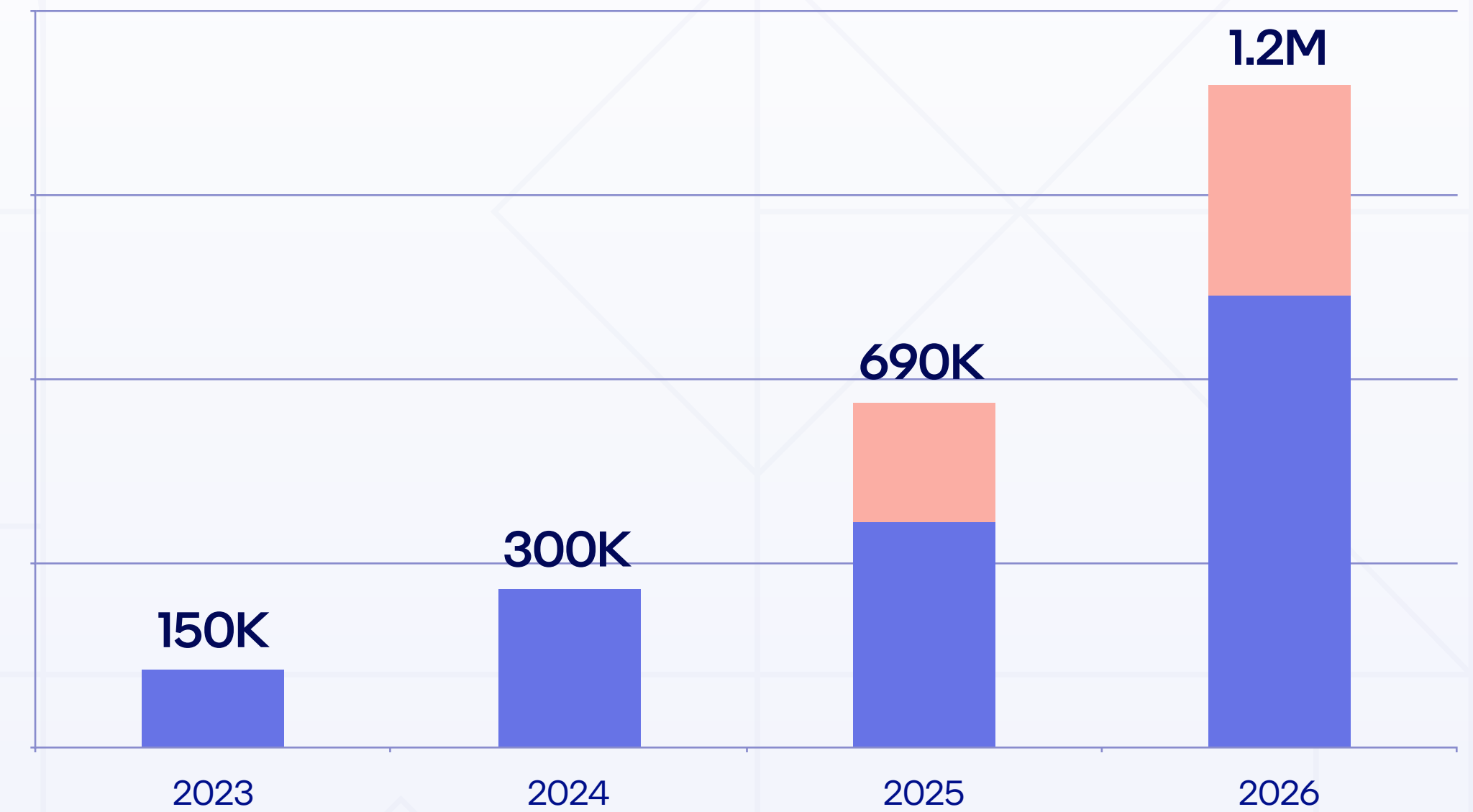
SuperVision™ sets the standard for premium driver-monitored hands-free driving

9 car models from 6 brands are to be equipped with SuperVision™ by 2026



## SuperVision Expected Volumes

■ NOMINATED VOLUME ■ HIGH PROBABILITY PIPELINE

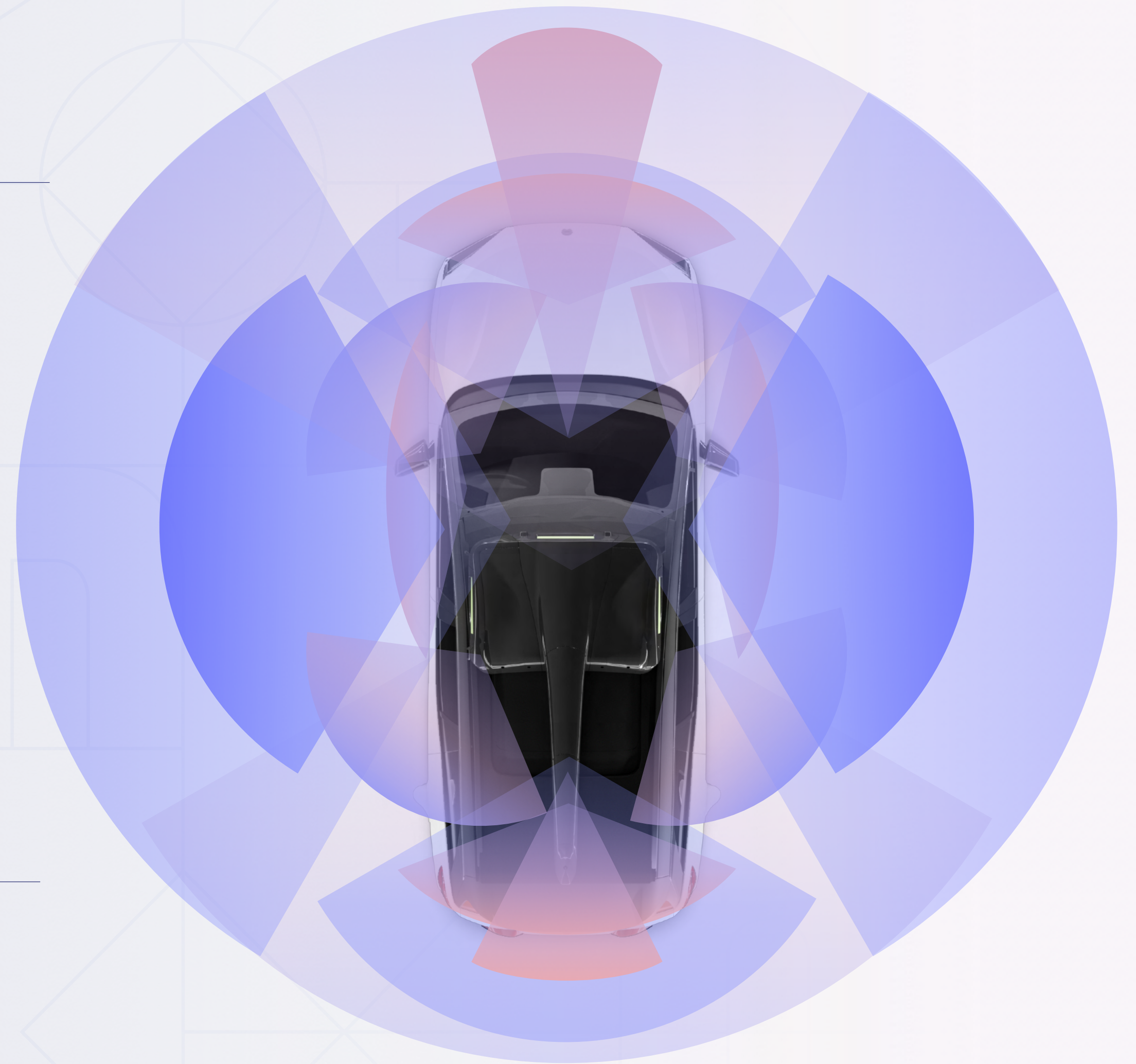


# Mobileye Chauffeur™ 63

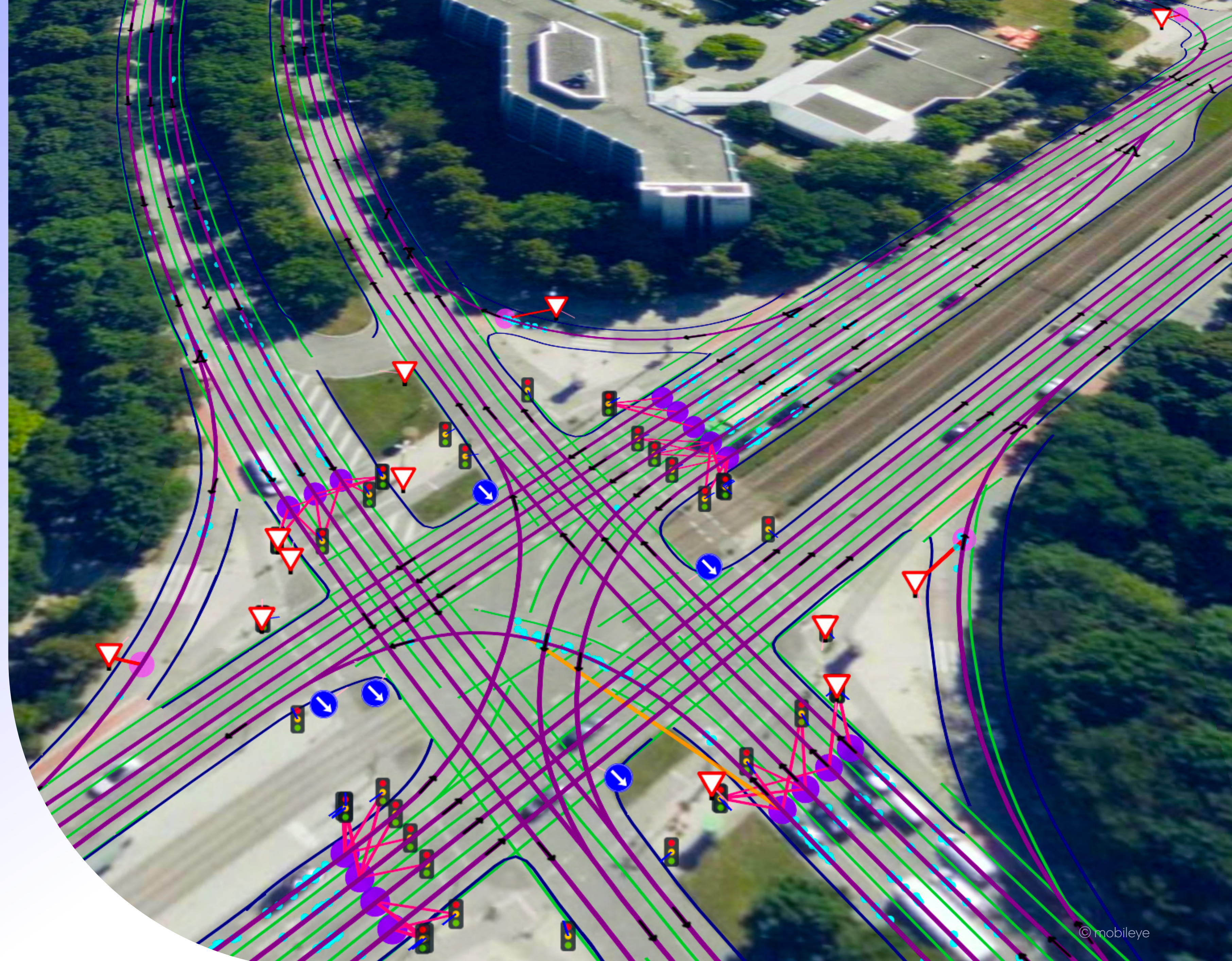
Line of sight for productization with a major premium brand

Eyes-off on Highways

Start of Production 2026



# REM™ Mapping

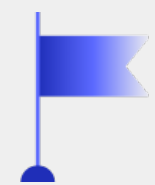


# REM™ Crowdsourced Mapping



## Scalability

Unlock millions of “mapping agents” in every relevant region



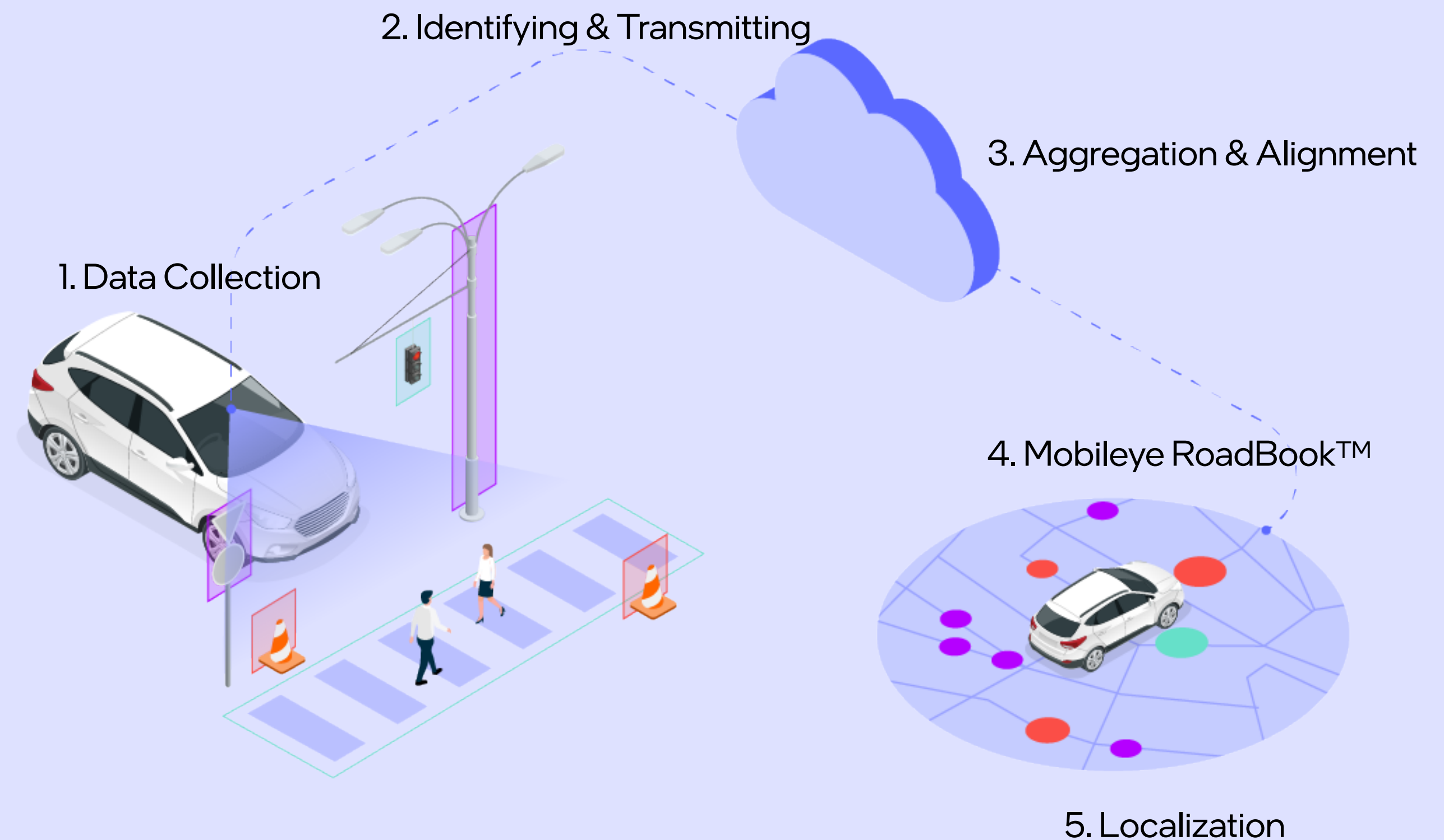
## Accuracy

Use novel state-of-the-art algorithms to achieve high accuracy levels where it matters



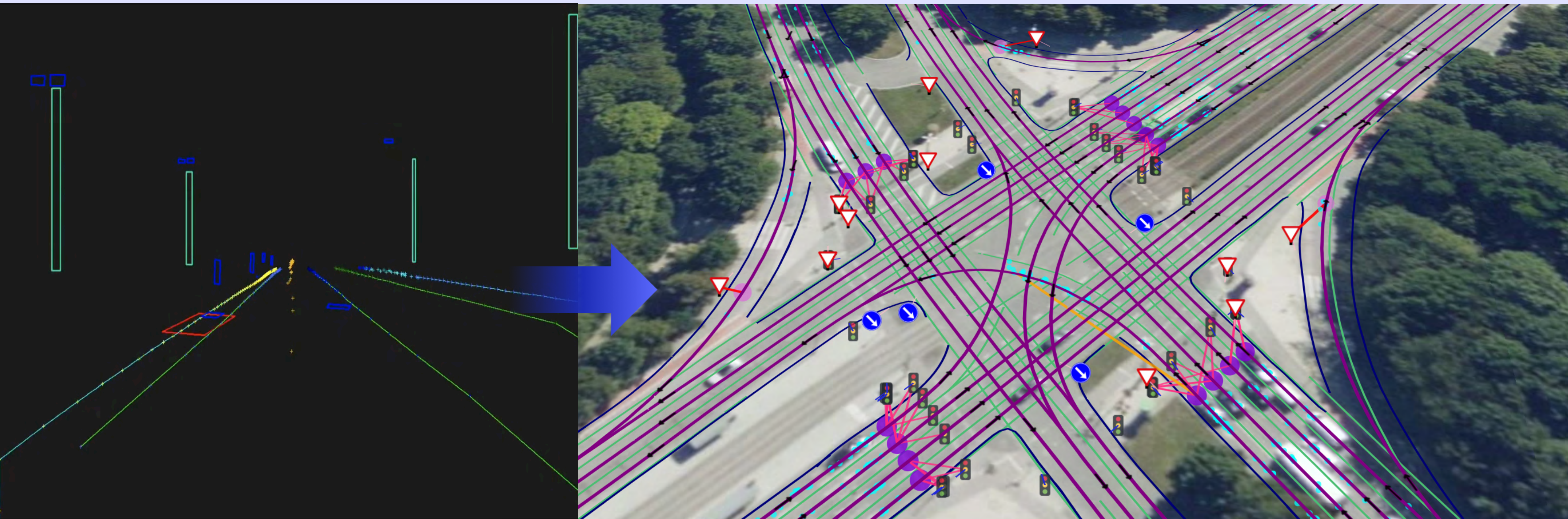
## Detailed Semantic Featured

Use explicit attributes and crowdsourced data to generalize traffic rules and driving culture



# The Richness of REM™ AV Maps

From Sparse, Anonymized, Ultra-Lightweight Data to Full AV Map



# REM™ in Numbers

12.1B

Total miles harvested so far

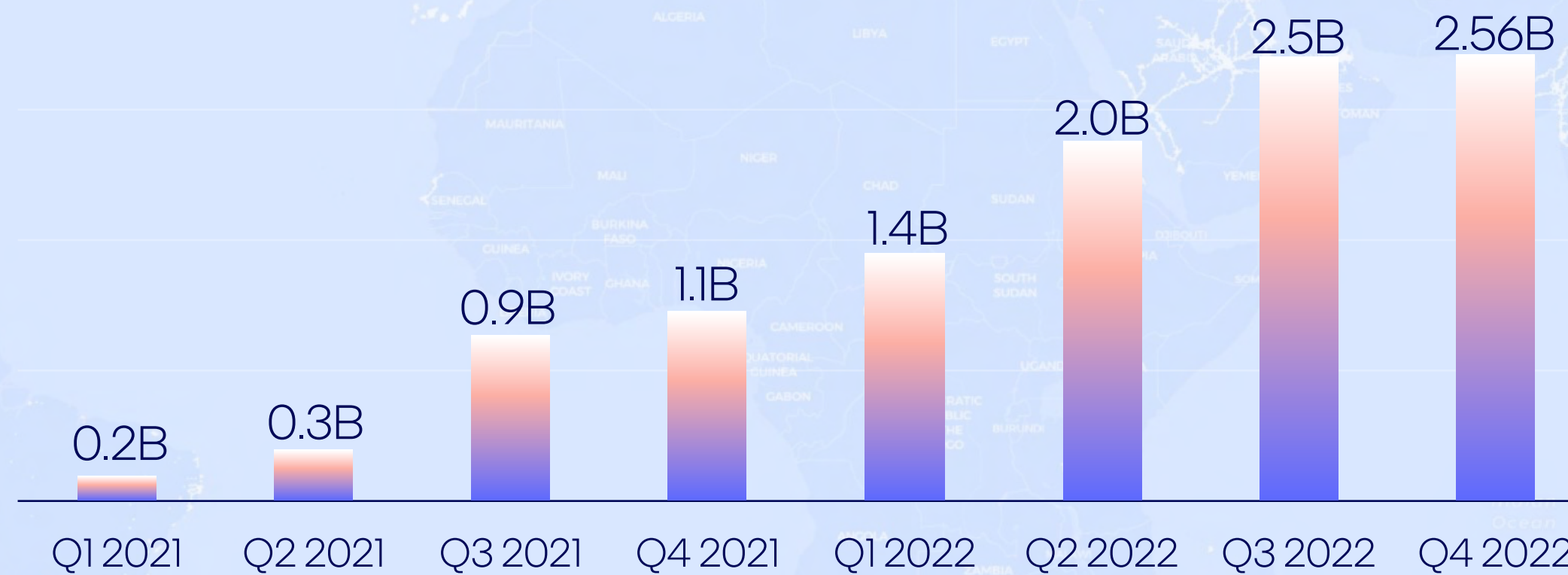
8.6B

Miles harvested in 2022

29M

Miles collected daily

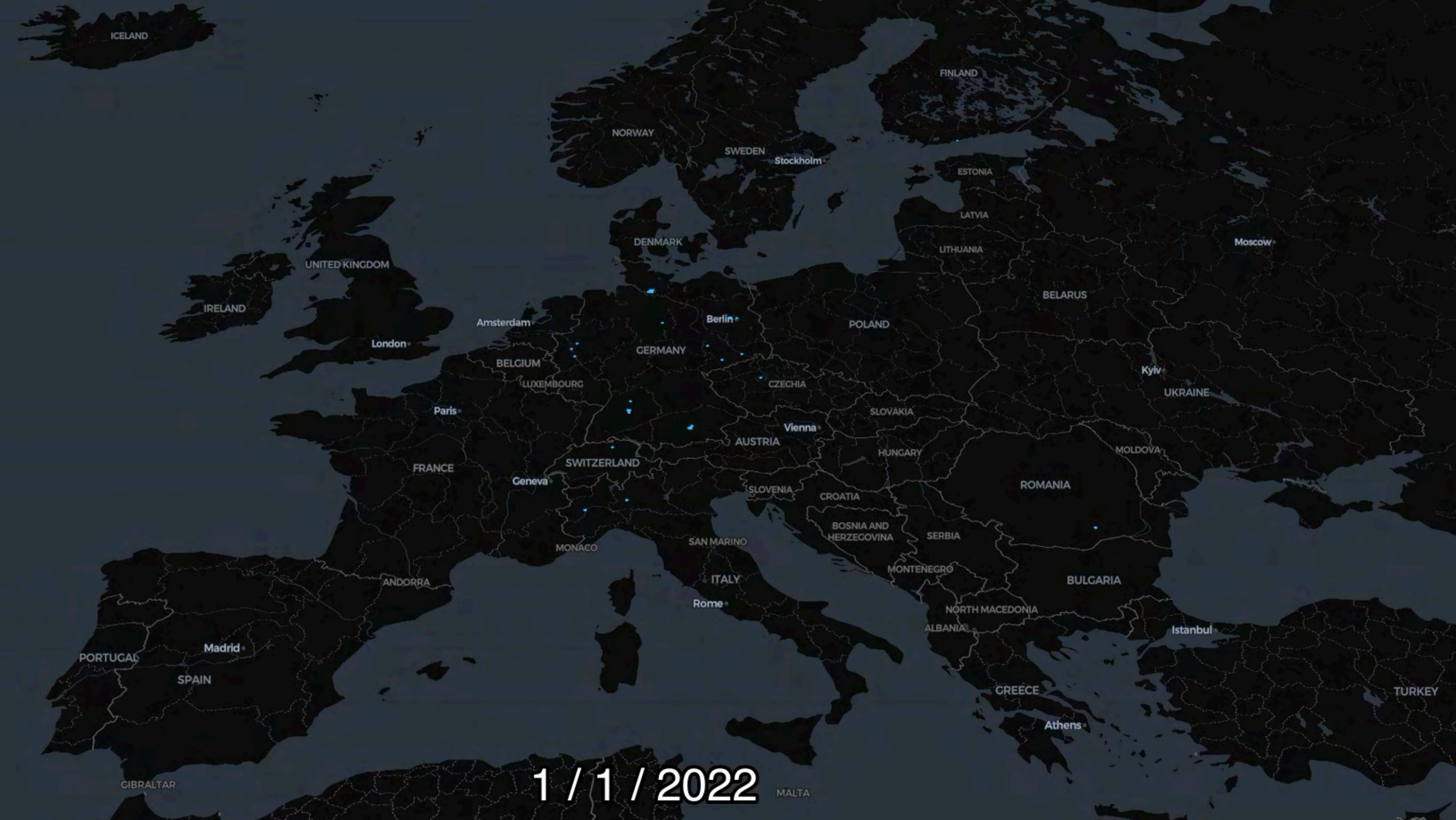
## Miles harvested in 2021-22



Added Two More OEMs to our RoadBook™ Customer Base During 2022

REM™ Partners and Customers Base Consist of **17 Brands**

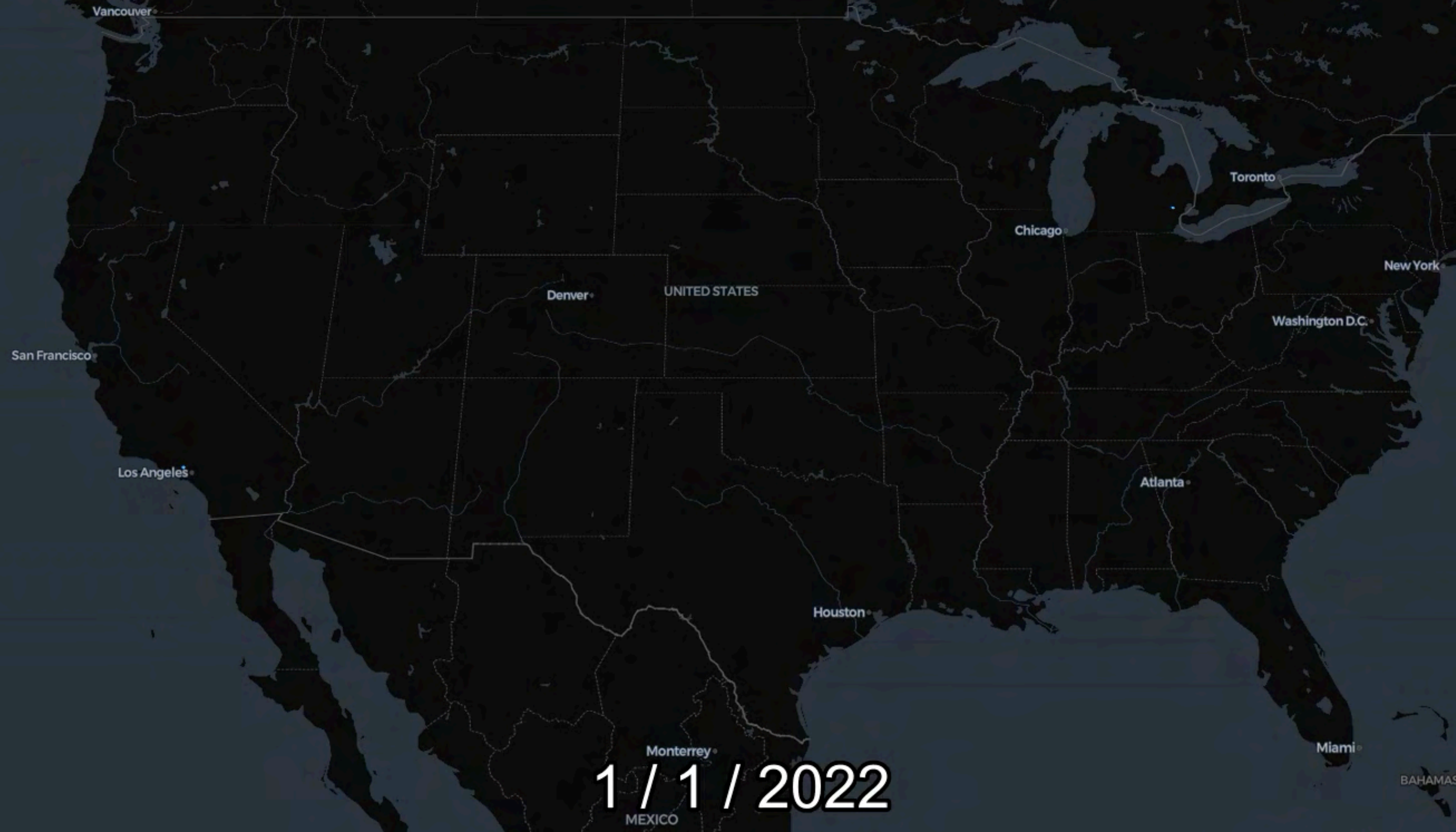
# REM™ Coverage in Europe



1 / 1 / 2022



# REM™ Coverage in the US



1 / 1 / 2022

# Mobileye's Three-Layer Deployment Approach

Key challenges:

How to **build** an AI system with:

01

- No reproducible errors
- 99.99999999% accuracy per hour of driving

02

How to **prove** (to regulators and the public) that you have reached this accuracy?



# True Redundancy™



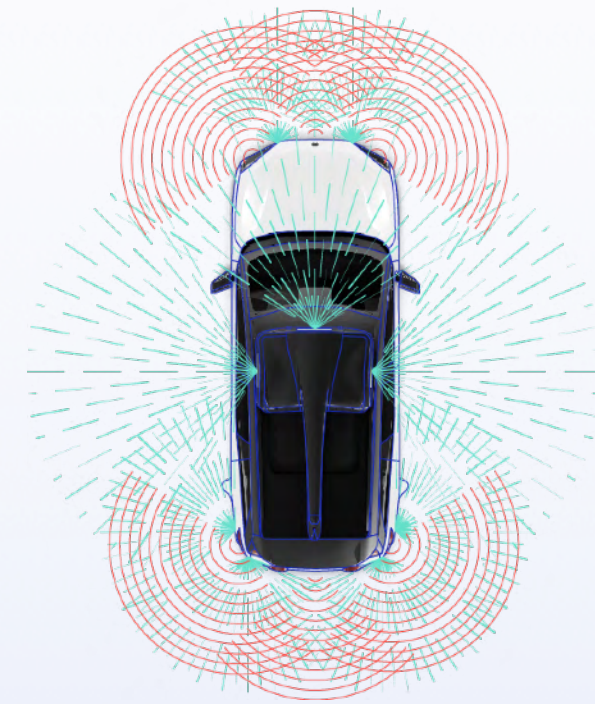
Unique Sensor Fusion Architecture that gives redundancy based on feasibly collectible real-world data

## Two separate perception systems:



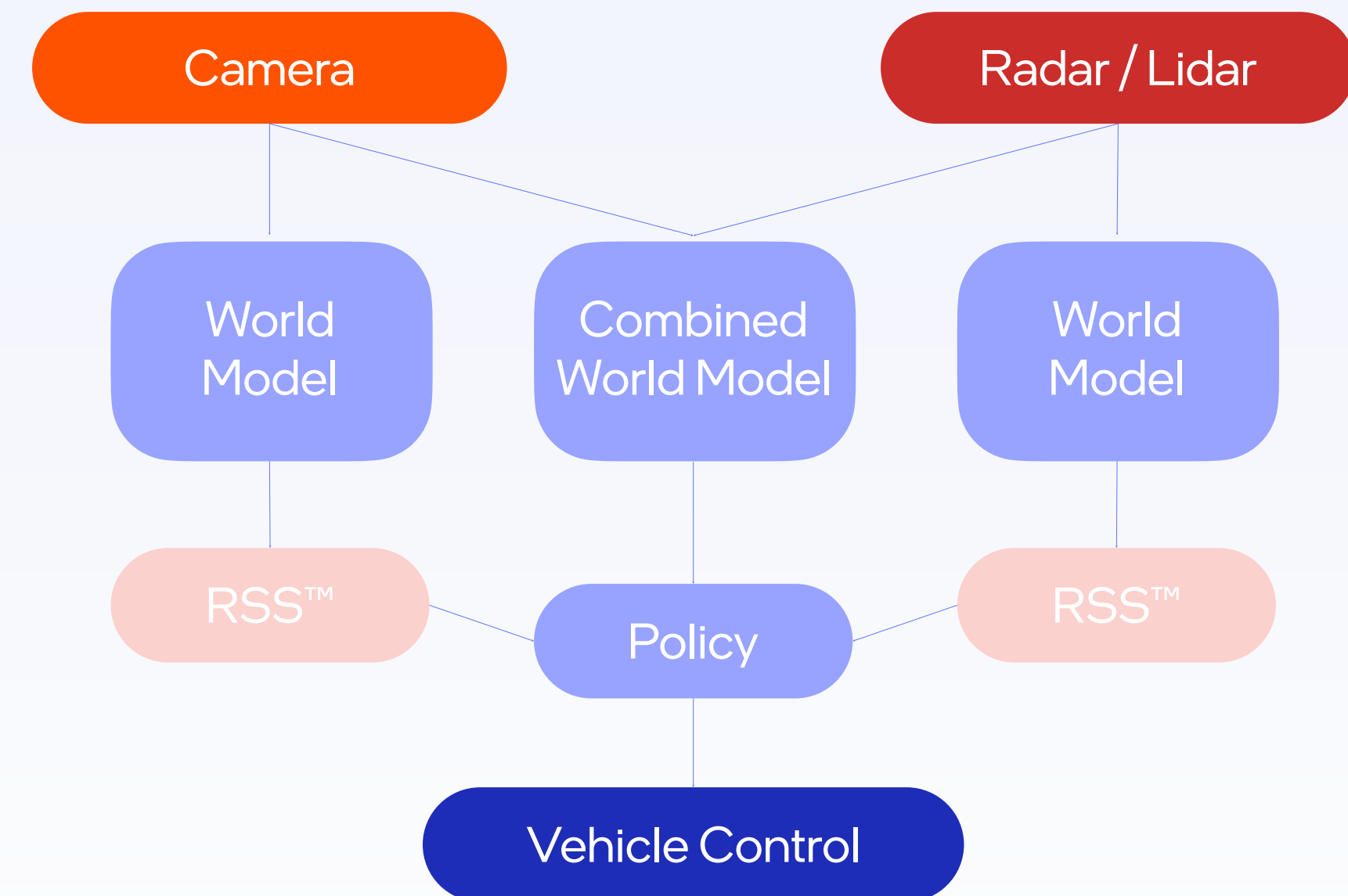
Primary subsystem  
cameras alone

$10^4$  Hours  
of real-world driving



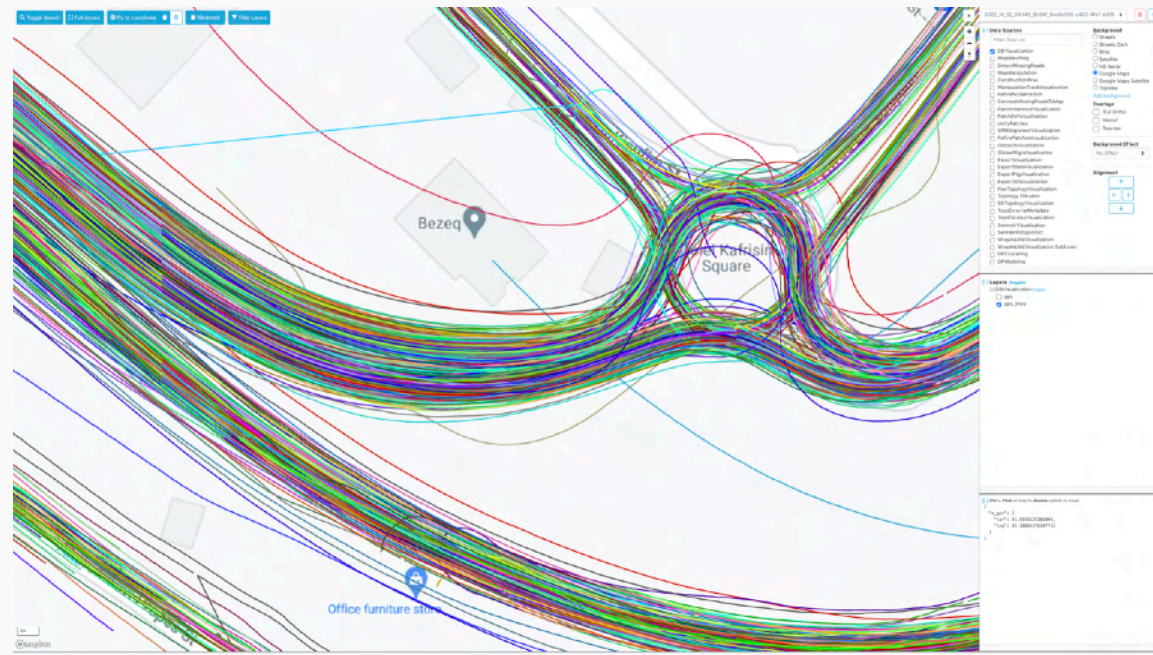
Secondary subsystem  
radar/lidar alone

$10^3$  Hours  
of real-world driving

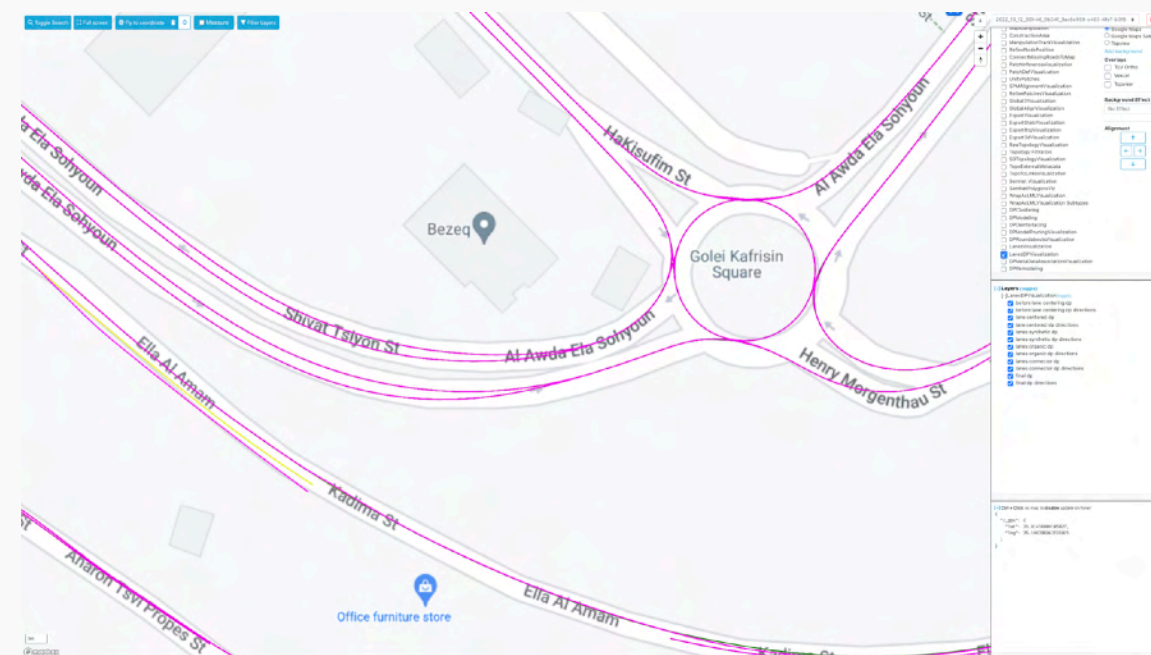


# Mobileye's Simulator- Scene Reconstruction From REM™ Maps

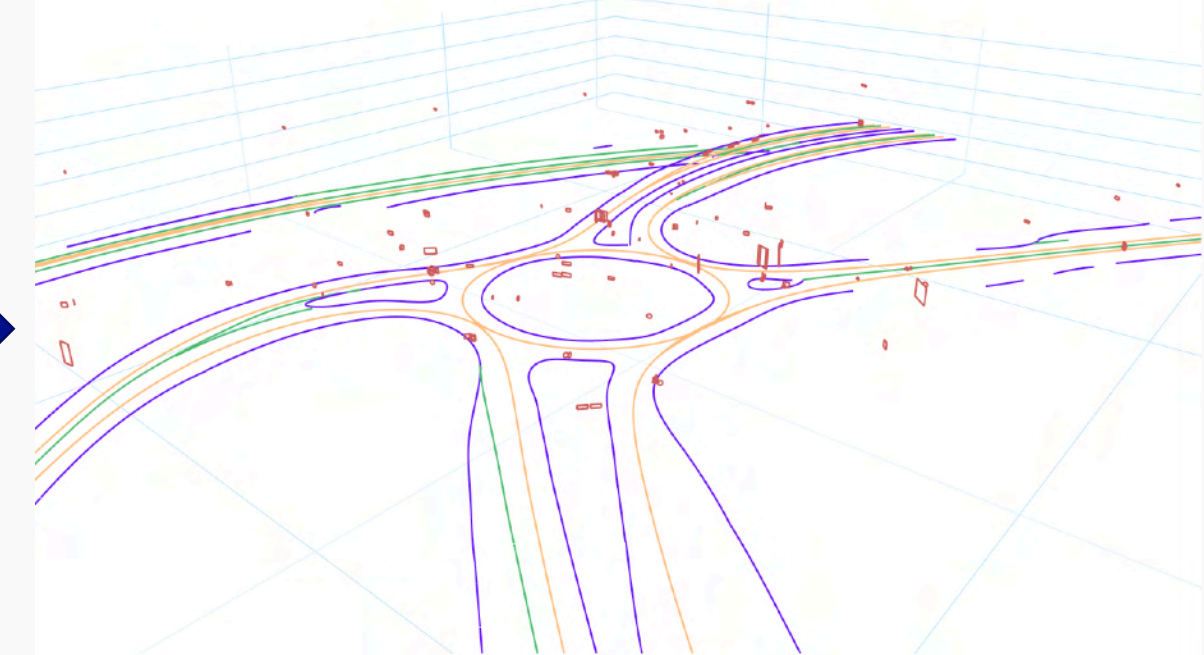
Drives



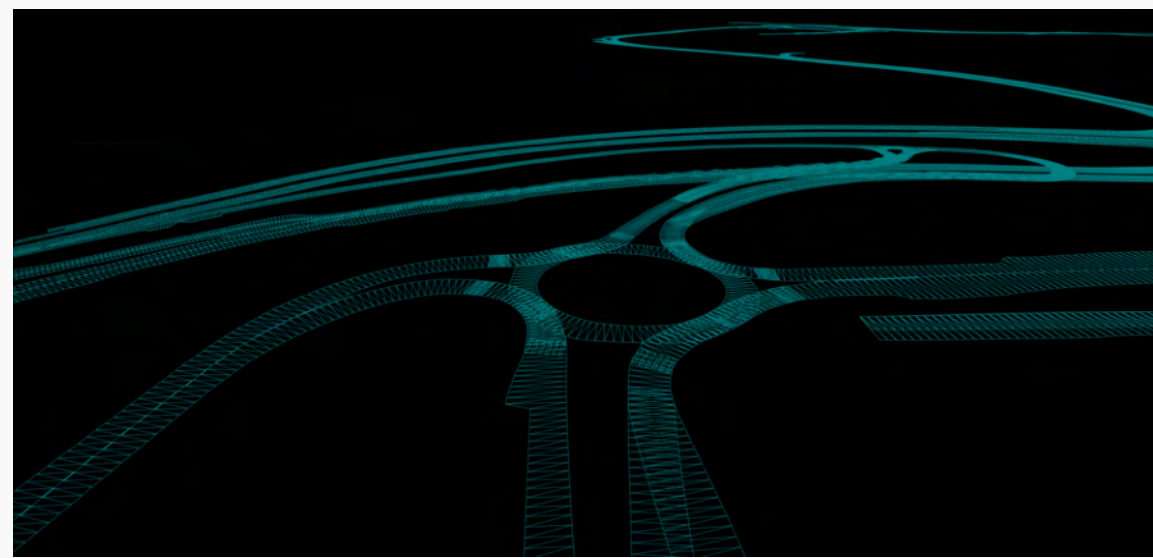
Calculated drivable paths



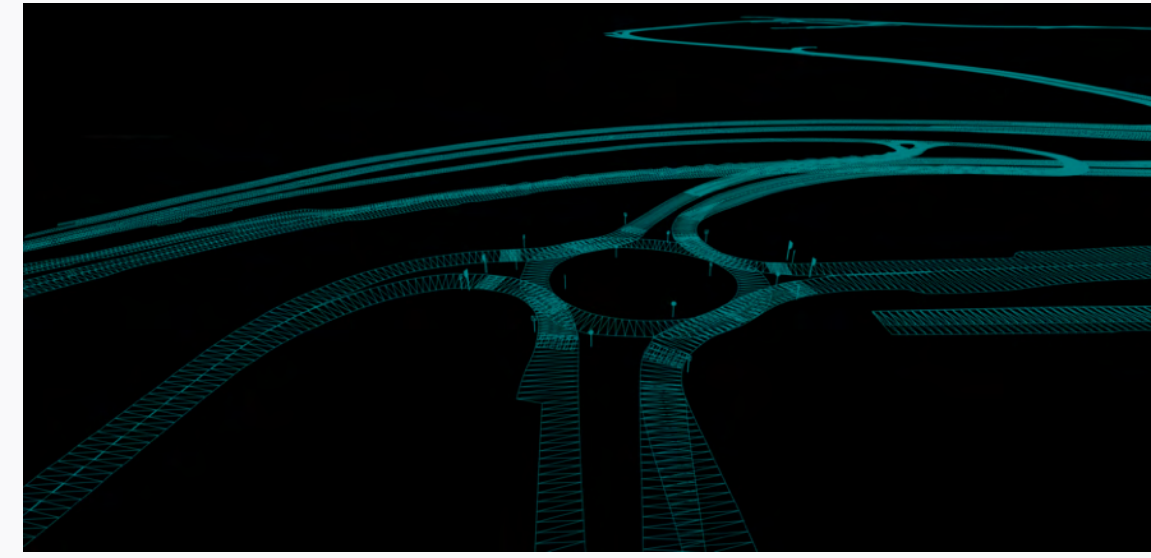
Roadbook



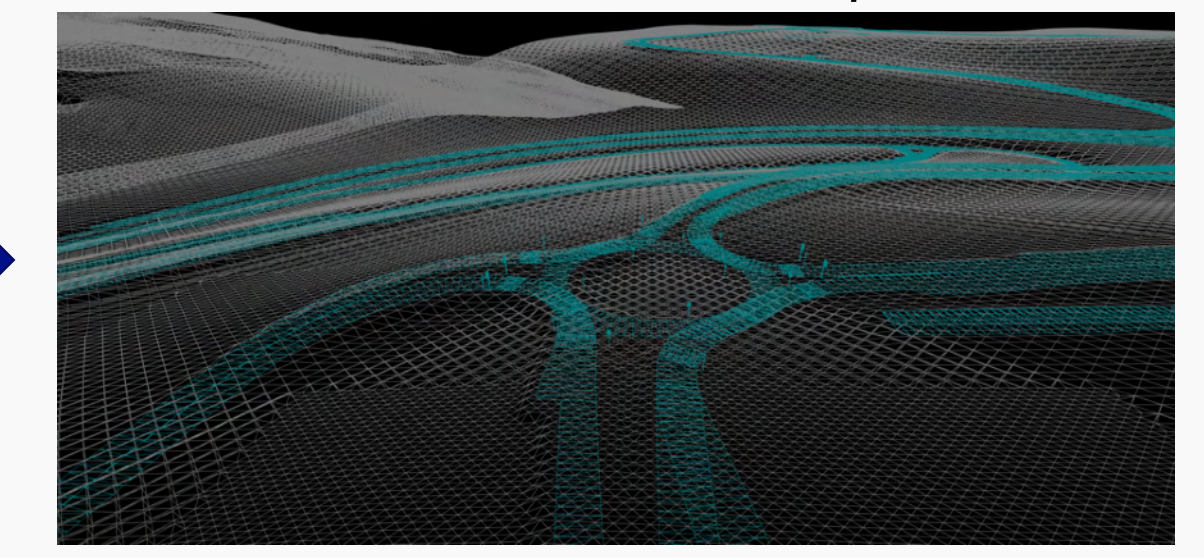
Reconstructed road geometry



Reconstructed TSR & TFL



Reconstructed elevation map



Recreated lanes & road markings



Recreated roads & ground



Recreated TSR, TFL, buildings, vegetation







frontCornerLeft



main



frontCornerRight



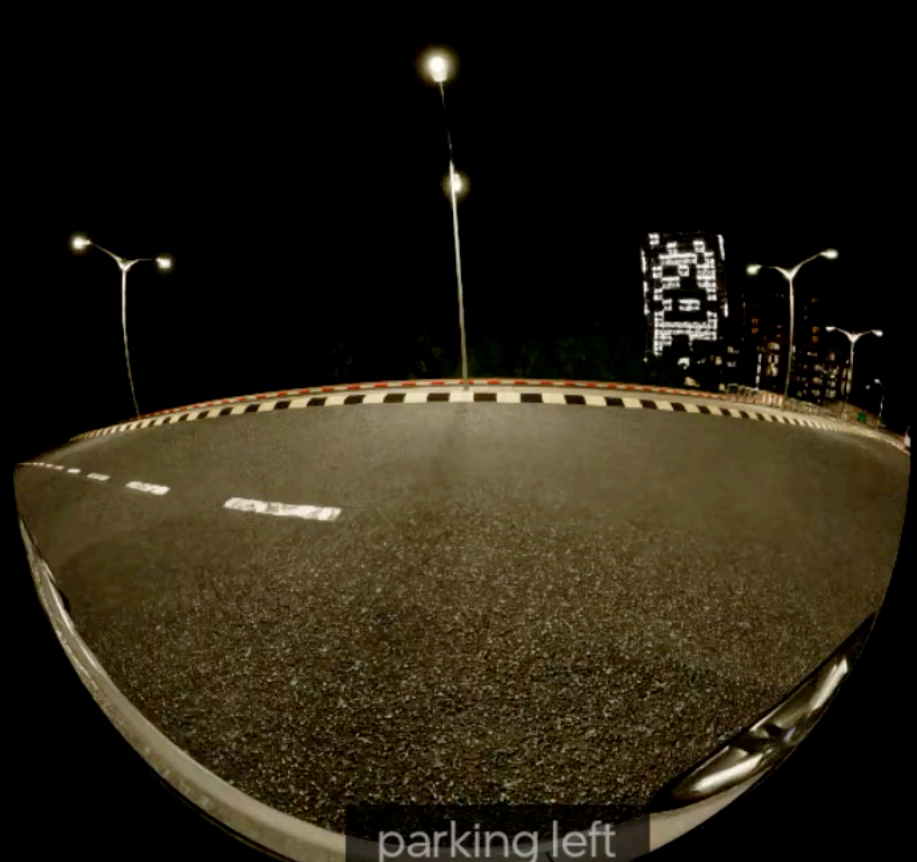
rearCornerLeft



rear



rearCornerRight



parking left



parking rear



TopView



parking front

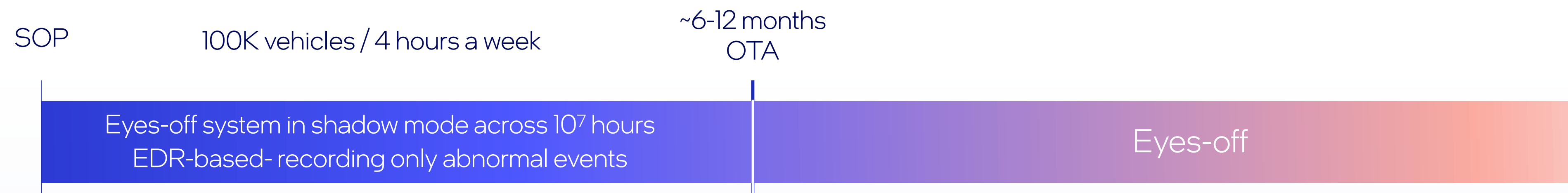


parking right



# Eyes-off Validation: Shadow Mode

**The concept:** Initial hands-off eyes-on deployment of the eyes-off system



Shadow mode is being used solely for **Validation** and not for **Development**:

The OEM must be convinced that reaching the goal is feasible **before** deploying the system: customers need a clear time horizon for the eyes-off system.

# Mobileye Autonomous MaaS





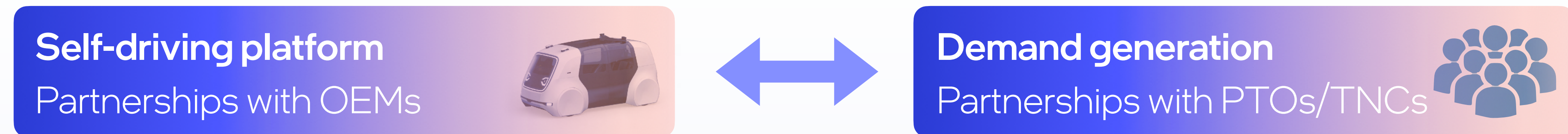
# The Mobileye Robotaxi (Reference)



# Autonomous MaaS Go-To-Market

The challenge of robotaxi today is mainly business-related — how to scale up while maintaining a healthy business

Mobileye's approach is to scale through partnerships on both ends of the robotaxi value chain



Creating an ecosystem based on Mobileye Dive™ is enabled by:

- Seamless integration across a wide variety of platforms and vehicle applications
- Geographic and economic scalability (REM™, generalized driving policy, lean compute, etc.)



# Autonomous MaaS Go-To-Market Scaling Through Partnerships

**\$3.5B**

Autonomous MaaS revenue pipeline through **2028** from top 3 existing partnerships

**SCHAEFFLER**



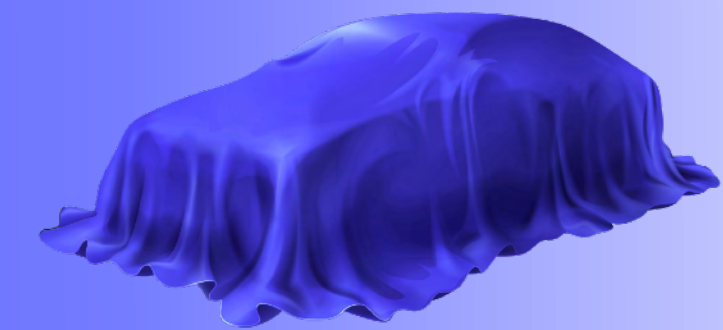
**BENTELER** 

**HOLON**

**beep**



Undisclosed Leading  
European OEM



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# The Holon Mover Driven by Mobileye

The shuttle is scheduled to go into production in the United States starting in 2025



 mobileye™

HOLON

**BENTELER**   
makes it happen

# Autonomous MaaS Go-To-Market Scaling Through Partnerships





# Takeaways

- 01 Mobileye's SuperVision™, ultimate evolution of ADAS with hands-free/eyes-on, strong traction which has significantly fueled our growth pipeline
- 02 With Mobileye SuperVision™ as a baseline, safe and useful eyes-off systems can be introduced incrementally, rather than in a series of moonshots that may never scale
- 03 We introduce a clear, transparent and scalable three-layer deployment approach for building and validating eyes-off systems with Mobileye Chauffeur™
- 04 Scaling robotaxi through synergetic partnerships — building an ecosystem based on Mobileye Drive™

Thank you!